

# Zagreb Property Forum 2025

## 9:00 - 9:30 REGISTRATION WITH WELCOME COFFEE

### 09:30-11:15 – SECTION 1

#### 09:30 - 09:40 Opening Remarks by Property Forum

People:

**Csanád Csürös**, CEO, Property Forum

#### 09:40 - 10:05 Economic Outlook 2025-2026: Is CEE Ready for a Growth Comeback?

People:

**Alen Kovač**, Chief Economist, Head of SEE Macro and Fixed Income Research, Erste Group

#### 10:05 - 10:30 Shaken, Not Stirred: CEE Property in Motion

People:

**Gábor Borbély**, Senior Director, Head of Research CEE, CBRE

**Jana Jovanović**, Director, Head of Research SEE, CBRE

#### 10:30 - 11:15 Closing the Deal: What Today's Investors and Lenders Need

Chair: **Csanád Csürös**, CEO, Property Forum

Conversation participants:

**Ivana Barač**, Commercial Director, Accolade

**Neda Buljević Vlačić**, Managing Director, CC Real

**Igor Kanjuh**, Head of Real Estate Department, Erste & Steiermärkische Bank

**Szabolcs Mestyán**, Group Head of Legal, Indotek Group

**Péter Számely MRICS**, Head of Real Estate Finance CEE, HYPO NOE Landesbank

**Sašo Šmigič**, Member of the Board, Generali Investments Slovenia

### 11:15-11:45 – NETWORKING BRUNCH

### 11:45-13:45 – SECTION 2

#### 11:45 - 12:00 Flexible Base for Next-Generation One-Stop Shopping

People:

**Tomislav Šapina**, Executive Director, Real Estate, Kaufland Hrvatska

**12:00 - 12:45 Retail Reimagined: Flexibility, Format & the Future**

Chair: **Filip Dumbovi?**, Director, Principal, Avison Young Croatia

Conversation participants:

**Erika Barkó**, Head of Development, Hungary / Serbia / Croatia / Slovenia, AmRest

**Lea Uroš Gregorec**, Head of Retail and Transaction Service, Spiller Farmer

**Denis ?upi?** MRICS, Managing Partner, Redserve d.o.o.

**Tomislav Šapina**, Executive Director, Real Estate, Kaufland Hrvatska

**12:45 - 13:00 Cleaning Smarter, Not Harder: The Rise of Robotic Solutions**

People:

**Dario Mihaljevi?**, Key Account Manager, Direct Sales Professional Channels, Kärcher d.o.o.

**13:00 - 13:45 Hospitality in Motion: What's Driving the Hotel Boom?**

Chair: **Ivana Rajkovi? Špes**, Head of Capital Markets and Investments, DDG Group

Conversation participants:

**George Bobvos**, Development Consultant for Southeast Europe (SEE), Wyndham Hotels & Resorts

**Josipa Jutt Ferlan**, Cluster General Manager / CEO, Hilton Hotels in Zagreb

**Kruno Santini**, Head of Adria Region, ECM Partners

**13:45-14:15 – NETWORKING & CLOSING WITH PROSECCO**