

# SEE Property Forum & Awards Gala 2025 - Bucharest, Romania

## 11:00-11:30 – WELCOME COFFEE & REGISTRATION

## 11:30-13:45 – SECTION 1

### 11:30 - 11:45 Welcome Remarks by Property Forum

People:

**Csanád Csürös**, CEO, Property Forum

### 11:45 - 12:15 Opening Keynote: 5 Global Trends Redefining Real Estate

People:

**James Dearsley**, CEO EMEA, Verv

### 12:15 - 13:00 Redefining the Office: Human-Centric, Hybrid, Smart

Chair: **Ionut Oprea**, Publisher, RO Market Pulse Reports

Conversation participants:

**Claudia Cetoiu**, Corporate Transaction Director - Office Advisory, iO Partners

**Maria Jianu**, Leasing Director, Speedwell

**Sorin Macoveiu**, Commercial Manager, VASTINT Romania

**Madalina Marinescu**, Head of Office Agency, Crosspoint Real Estate

**Ioana Roman**, Partner, Head of Real Estate, Filip & Company

**Adinel Tudor**, CEO, Evo Properties

### 13:00 - 13:45 Smart Solutions, Seamless Transformation: Redefining Services for the Office and Beyond

Chair: **Vessela Valtcheva-McGee**, Director of Market Development CEE, GBCI Europe

Conversation participants:

**Hubert Abt FRICS**, CEO, workcloud24

**Andrei Boca**, Leasing Director, Globalworth

**Andrei Ianculescu**, Head of Project & Development Services, Cushman & Wakefield Echinox

**Emma Toma**, Head of Office Division, AFI Romania

**Tomas Zach**, International Business Director, Country Manager Romania, M2C

## 13:45 -14:45 – NETWORKING LUNCH

## 14:45-15:30 – PROPERTY MARKETING WORKSHOP (Oradea Room)

**14:45 - 15:30 The Future of Real Estate Marketing – How to Stand Out in 2026?**

Chair: **Maria Neda**, Deputy Head PR & Research, Fortim Trusted Advisors

Conversation participants:

**Anca Buzatu**, Head of Marketing, AFI Romania

**R?zvan Ionescu**, Marketing Manager, Speedwell

**Emilia Popa**, Head of Marketing & Communication, Forvis Mazars in CEE & in Romania

**Ana Staicu**, Communications Manager, CBRE Romania

**Ileana Teriteanu**, Marketing & PR Manager, CPI Romania

**14:45-17:00 – SECTION 2**

**14:45 - 15:30 Beds, Brands & Beyond: Outlook for the SEE Hotel Sector**

Chair: **Pawe? Nowakowski MRICS**, Founder & CEO, PNC

Conversation participants:

**Mircea Dr?ghici**, CEO & Founder, EST Hospitality

**Ioana Grigoriu**, Co-Head of Real Estate, KPMG Legal Romania

**Iulia Szabo**, Consultant, Investment Properties & Hotels, CBRE Romania

**Andrzej Szymczyk**, Development Director, Poland, Eastern Europe and Baltics, IHG Hotels & Resorts

**15:30 - 16:15 Retail Reinvented: Creating Experiences, Driving Footfall**

Chair: **Silviu Stratulat**, Managing Partner, Stratulat Albulescu

Conversation participants:

**Tamás Méri**, Co-Founder and Chief Business Development Officer, Access4you International

**Ramona Prouteau**, Senior Asset Manager Retail, CPI Romania

**Mariana Stamate**, Head of Asset Management Romania, Indotek Group

**Roxana Stanciulescu**, Head of Retail Leasing, AFI Romania

**Dominik Uhe**, Head of Investor Relationship Management, Kaufland International

**16:15 - 17:00 Housing Horizons: What's Ahead for Romania's Residential Market?**

Chair: **Gabriel BI?ni??**, Associate Director, Valuation And Advisory Services, Colliers

Conversation participants:

**George C?lin**, Residential Sales Manager, Fortim Trusted Advisors

**Andreea Dumitru**, Chief Marketing Officer, Hagag Development Europe

**Luciana Giurea**, Head of Residential Division, AFI Romania

**Bogdan Letca**, CEO & Development Manager, Art Property Development

**Alex Skouras**, Managing Partner, Alesonor

**17:00-17:30 – NETWORKING COFFEE BREAK WITH ECLAIR CORNER  
SPONSORED BY KAUFLAND**

Join us to taste the special delicacies of Bucharest's well-known éclair shop, French Revolution.



## 17:30-18:50 – SECTION 3

### 17:30 - 17:50 Momentum and Outlook: The Road from 2025 to 2028

People:

**Laura Dumea-Bencze**, Director of Investment & Head of Research, CBRE Romania

**Mihai P?trulescu**, Head of Investment Properties, CBRE Romania

### 17:50 - 18:35 Key Predictions for 2026: The Investor Checklist

Chair: **Victor Constantinescu**, Partner, Co-Head of Real Estate, Kinstellar

Conversation participants:

**Irina Dimitriu**, Partner, Reff & Associates | Deloitte Legal

**Gijs Klomp MRICS**, Business Development Manager, WDP

**Andrei Marian**, Business Development Director, CTP Romania

**Sorin Preda**, Founder & CEO, Global Vision

**Andrei V?caru**, Head of Capital Markets CEE, iO Partners

### 18:35 - 18:50 Interview with the Personality of the Year in 2025

## AWARDS GALA AND EXCLUSIVE NETWORKING PARTY

Join us to celebrate the best projects, most impactful transactions and most inspiring personalities and companies in the Romanian real estate market.

Confirmed jury members:

Robert Ioni?? (NEPI Rockcastle), Dominik Uhe (Kaufland International), Valentin Neagu (Crosspoint Real Estate), Niksa Markovac (Erste Group), Andreea Cotiga (CPI Romania), Ema Iftimie (Globalworth), Alina Necula (Lion's Head Investments), Andreea Dumitru (Hagag Development Europe), Vlad Stanislav (iO Partners Romania), Ioana Voinescu (BCR), Emma Toma (AFI Romania), Alex Skouras (Alesonor), Marius Per?enea (IULIUS), Roxana Fluera (VASTINT Romania), Costin Nistor (Fortim Trusted Advisors), Gijs Klomp MRICS (WDP), Catalin Jaloba (BCR), R?zvan Gheorghiu-Testa FRICS (?uca Zbârcea & Asocia?ii), Laura Dumea-Bencze (CBRE Romania), Jan Demeyere (Speedwell), Victor Constantinescu (Kinstellar), Antoanela Com?a (Global Vision), Lucian Dumitru (Forvis Mazars in Romania), Andrei Marian (CTP Romania), Chris Geropantas (Indotek Group), Elena Chirila (B+N Integrated Facility Services), Brîndu?a Grama (Square 7), Adinel Tudor (Evo Properties), Mirko Smiljanic (Grandum Property Management), Ramona Eftime (IFC), Alexandru Mocanescu (KPMG Legal Romania), Mihai Paduroiu (One United Properties) and Oana Iliescu (Cushman & Wakefield Echinox)