Date: 13th October 2025 **Venue:** JW Marriott Bucharest Grand Hotel

SEE Property Forum & Awards Gala 2025 - Bucharest, Romania

11:00-11:30 – WELCOME COFFEE & REGISTRATION

11:30-13:45 – SECTION 1

11:30 - 11:45 Presentation Welcome Remarks by Property Forum

Speaker:

Csanád Csürös, CEO, Property Forum

11:45 - 12:15 Presentation Opening Keynote: 5 Global Trends Redifining Real Estate

Speaker:

James Dearsley, CEO EMEA, Verv

12:15 - 13:00 Panel Redefining the Office: Human-Centric, Hybrid, Smart

Chair: **Ionut Oprea**, Publisher, RO Market Pulse Reports

Panellists:

Claudia Cetățoiu, Corporate Transaction Director - Office Advisory, iO Partners

Maria Jianu, Leasing Director, Speedwell

Sorin Macoveiu, Commercial Manager, VASTINT Romania

Madalina Marinescu, Head of Office Agency, Crosspoint Real Estate

Ioana Roman, Partner, Head of Real Estate, Filip & Company

Adinel Tudor, CEO, Evo Properties

13:00 - 13:45 Panel Smart Solutions, Seamless Transformation: Redefining Services for the Office and Beyond

Chair: **Vessela Valtcheva-McGee**, Director of Market Development CEE, GBCI Europe

Panellists:

Hubert Abt FRICS, CEO, workcloud24

Andrei Boca, Leasing Director, Globalworth

Andrei Ianculescu, Head of Project & Development Services, Cushman & Wakefield Echinox

Emma Toma, Head of Office Division, AFI Romania

Tomas Zach, International Business Director, Country Manager Romania, M2C

13:45 -14:45 – NETWORKING LUNCH

14:45-15:30 – PROPERTY MARKETING WORKSHOP (Oradea Room)

14:45 - 15:30 Panel The Future of Real Estate Marketing – How to Stand Out in 2026?

Chair: **Maria Neda**, Deputy Head PR & Research, Fortim Trusted Advisors

Panellists:

Anca Buzatu, Head of Marketing, AFI Romania

Răzvan Ionescu, Marketing Manager, Speedwell

Emilia Popa, Head of Marketing & Communication, Forvis Mazars in CEE & in Romania

Ana Staicu, Communications Manager, CBRE Romania

Ileana Teriteanu, Marketing & PR Manager, CPI Romania

14:45-17:00 – SECTION 2

14:45 - 15:30 Panel Beds, Brands & Beyond: Outlook for the SEE Hotel Sector

Chair: **Paweł Nowakowski MRICS**, Founder & CEO, PNC

Panellists:

Mircea Drăghici, CEO & Founder, EST Hospitality

Ioana Grigoriu, Co-Head of Real Estate, KPMG Legal Romania

Iulia Szabo, Consultant, Investment Properties & Hotels, CBRE Romania

Andrzej Szymczyk, Development Director, Poland, Eastern Europe and Baltics, IHG Hotels & Resorts

15:30 - 16:15 Panel Retail Reinvented: Creating Experiences, Driving Footfall

Chair: **Silviu Stratulat**, Managing Partner, Stratulat Albulescu

Panellists:

Tamás Méri, Co-Founder and Chief Business Development Officer, Access4you

Ramona Prouteau, Senior Asset Manager Retail, CPI Romania

Mariana Stamate, Head of Asset Management Romania, Indotek Group

Roxana Stanciulescu, Head of Retail Leasing, AFI Romania

Dominik Uhe, Head of Investor Relationship Management, Kaufland International

16:15 - 17:00 Panel Housing Horizons: What's Ahead for Romania's Residential Market?

Chair: **Gabriel Blăniță**, Associate Director, Valuation And Advisory Services, Colliers

Panellists:

George Călin, Residential Sales Manager, Fortim Trusted Advisors

Andreea Dumitru, Chief Marketing Officer, Hagag Development Europe

Luciana Giurea-Roșca, Head of Residential Division, AFI Romania

Bogdan Letca, CEO & Development Manager, Art Property Development

Alex Skouras, Managing Partner, Alesonor

17:00-17:30 – NETWORKING COFFEE BREAK WITH ECLAIR CORNER SPONSORED BY KAUFLAND

Join us to taste the special delicacies of Bucharest's well-known eclair shop, French Revolution.

17:30-18:50 – SECTION 3

17:30 - 17:50 Presentation Momentum and Outlook: The Road from 2025 to 2028

Speaker:

Laura Dumea-Bencze, Director of Investment & Head of Research, CBRE Romania

Mihai Pătrulescu, Head of Investment Properties, CBRE Romania

17:50 - 18:35 Panel Key Predictions for 2026: The Investor Checklist

Chair: **Victor Constantinescu**, Partner, Co-Head of Real Estate, Kinstellar

Panellists:

Irina Dimitriu, Partner, Reff & Associates | Deloitte Legal

Gijs Klomp MRICS, Business Development Manager, WDP

Andrei Marian, Business Development Director, CTP Romania

Sorin Preda, Founder & CEO, Global Vision

Andrei Văcaru, Head of Capital Markets CEE, iO Partners

18:35 - 18:50 Presentation Interview with the Personality of the Year in 2025

AWARDS GALA AND EXCLUSIVE NETWORKING PARTY

Join us to celebrate the best projects, most impactful transactions and most inspiring personalities and companies in the Romanian real estate market.

Confirmed jury members:

Robert Ioniță (NEPI Rockcastle), Dominik Uhe (Kaufland International), Valentin Neagu (Crosspoint Real Estate), Niksa Markovac (Erste Group), Andreea Cotiga (CPI Romania), Ema Iftimie (Globalworth), Alina Necula (Lion's Head Investments), Andreea Dumitru (Hagag Development Europe), Vlad Stanislav (iO Partners Romania), Ioana Voinescu (BCR), Emma Toma (AFI Romania), Alex Skouras (Alesonor), Marius Perșenea (IULIUS), Roxana Flueras (VASTINT Romania), Costin Nistor (Fortim Trusted Advisors), Gijs Klomp MRICS (WDP), Catalin Jaloba (BCR), Răzvan

Gheorghiu-Testa FRICS (Ţuca Zbârcea & Asociaţii), Laura Dumea-Bencze (CBRE Romania), Jan Demeyere (Speedwell), Victor Constantinescu (Kinstellar), Antoanela Comșa (Global Vision), Lucian Dumitru (Forvis Mazars in Romania), Andrei Marian (CTP Romania), Chris Geropantas (Indotek Group), Elena Chirila (B+N Integrated Facility Services), Brîndușa Grama (Square 7), Adinel Tudor (Evo Properties), Mirko Smiljanic (Grandum Property Management), Ramona Eftime (IFC), Alexandru Mocanescu (KPMG Legal Romania), Mihai Paduroiu (One United Properties) and Oana Iliescu (Cushman & Wakefield Echinox)

Please note that the program is subject to change. Always check the latest online agenda here:

https://www.property-forum.eu/forums/conference-property/see-property-forum-awards-gala-2025-bucharest-romania/2026/agenda