

SEE Property Forum & Awards Gala 2025 - Bucharest, Romania

11:00-11:30 – WELCOME COFFEE & REGISTRATION

11:30-13:45 – SECTION 1

11:30 - 11:45 Welcome Remarks by Property Forum

People:

Csanád Csürös, CEO, Property Forum

11:45 - 12:15 Opening Keynote: 5 Global Trends Redefining Real Estate

People:

James Dearsley, CEO EMEA, Verv

12:15 - 13:00 Redefining the Office: Human-Centric, Hybrid, Smart

Chair: **Ionut Oprea**, Publisher, RO Market Pulse Reports

Conversation participants:

Claudia Cetoiu, Corporate Transaction Director - Office Advisory, iO Partners

Maria Jianu, Leasing Director, Speedwell

Sorin Macoveiu, Commercial Manager, VASTINT Romania

Mădălina Marinescu, Head of Office Agency, Crosspoint Real Estate

Ioana Roman, Partner, Head of Real Estate, Filip & Company

Adinel Tudor, CEO, Evo Properties

13:00 - 13:45 Smart Solutions, Seamless Transformation: Redefining Services for the Office and Beyond

Chair: **Vessela Valtcheva-McGee**, Director of Market Development CEE, GBCI Europe

Conversation participants:

Hubert Abt FRICS, CEO, workcloud24

Andrei Boca, Leasing Director, Globalworth

Andrei Ianculescu, Head of Project & Development Services, Cushman & Wakefield Echinox

Emma Toma, Head of Office Division, AFI Romania

Tomas Zach, International Business Director, Country Manager Romania, M2C

13:45 -14:45 – NETWORKING LUNCH

14:45-15:30 – PROPERTY MARKETING WORKSHOP (Oradea Room)

14:45 - 15:30 The Future of Real Estate Marketing – How to Stand Out in 2026?

Chair: **Maria Neda**, Deputy Head PR & Research, Fortim Trusted Advisors

Conversation participants:

Anca Buzatu, Head of Marketing, AFI Romania

R?zvan Ionescu, Marketing Manager, Speedwell

Emilia Popa, Head of Marketing & Communication, Forvis Mazars in CEE & in Romania

Ana Staicu, Communications Manager, CBRE Romania

Ileana Teriteanu, Marketing & PR Manager, CPI Romania

14:45-17:00 – SECTION 2

14:45 - 15:30 Beds, Brands & Beyond: Outlook for the SEE Hotel Sector

Chair: **Pawe? Nowakowski MRICS**, Founder & CEO, PNC

Conversation participants:

Mircea Dr?ghici, CEO & Founder, EST Hospitality

Ioana Grigoriu, Co-Head of Real Estate, KPMG Legal Romania

Iulia Szabo, Consultant, Investment Properties & Hotels, CBRE Romania

Andrzej Szymczyk, Development Director, Poland, Eastern Europe and Baltics, IHG Hotels & Resorts

15:30 - 16:15 Retail Reinvented: Creating Experiences, Driving Footfall

Chair: **Silviu Stratulat**, Managing Partner, Stratulat Albulescu

Conversation participants:

Tamás Méri, Co-Founder and Chief Business Development Officer, Access4you International

Ramona Prouteau, Senior Asset Manager Retail, CPI Romania

Mariana Stamate, Head of Asset Management Romania, Indotek Group

Roxana Stanciulescu, Head of Retail Leasing, AFI Romania

Dominik Uhe, Head of Investor Relationship Management, Kaufland International

16:15 - 17:00 Housing Horizons: What's Ahead for Romania's Residential Market?

Chair: **Gabriel BI?ni??**, Associate Director, Valuation And Advisory Services, Colliers

Conversation participants:

George C?lin, Residential Sales Manager, Fortim Trusted Advisors

Andreea Dumitru, Chief Marketing Officer, Hagag Development Europe

Luciana Giurea, Head of Residential Division, AFI Romania

Bogdan Letca, CEO & Development Manager, Art Property Development

Alex Skouras, Managing Partner, Alesonor

**17:00-17:30 – NETWORKING COFFEE BREAK WITH ECLAIR CORNER
SPONSORED BY KAUFLAND**

Join us to taste the special delicacies of Bucharest's well-known éclair shop, French Revolution.



17:30-18:50 – SECTION 3

17:30 - 17:50 Momentum and Outlook: The Road from 2025 to 2028

People:

Laura Dumea-Bencze, Director of Investment & Head of Research, CBRE Romania

Mihai P?trulescu, Head of Investment Properties, CBRE Romania

17:50 - 18:35 Key Predictions for 2026: The Investor Checklist

Chair: **Victor Constantinescu**, Partner, Co-Head of Real Estate, Kinstellar

Conversation participants:

Irina Dimitriu, Partner, Reff & Associates | Deloitte Legal

Gijs Klomp MRICS, Business Development Manager, WDP

Andrei Marian, Business Development Director, CTP Romania

Sorin Preda, Founder & CEO, Global Vision

Andrei V?caru, Head of Capital Markets CEE, iO Partners

18:35 - 18:50 Interview with the Personality of the Year in 2025

AWARDS GALA AND EXCLUSIVE NETWORKING PARTY

Join us to celebrate the best projects, most impactful transactions and most inspiring personalities and companies in the Romanian real estate market.

Confirmed jury members:

Robert Ioni?? (NEPI Rockcastle), Dominik Uhe (Kaufland International), Valentin Neagu (Crosspoint Real Estate), Niksa Markovac (Erste Group), Andreea Cotiga (CPI Romania), Ema Iftimie (Globalworth), Alina Necula (Lion's Head Investments), Andreea Dumitru (Hagag Development Europe), Vlad Stanislav (iO Partners Romania), Ioana Voinescu (BCR), Emma Toma (AFI Romania), Alex Skouras (Alesonor), Marius Per?enea (IULIUS), Roxana Fluera (VASTINT Romania), Costin Nistor (Fortim Trusted Advisors), Gijs Klomp MRICS (WDP), Catalin Jaloba (BCR), R?zvan Gheorghiu-Testa FRICS (?uca Zbârcea & Asocia?ii), Laura Dumea-Bencze (CBRE Romania), Jan Demeyere (Speedwell), Victor Constantinescu (Kinstellar), Antoanela Com?a (Global Vision), Lucian Dumitru (Forvis Mazars in Romania), Andrei Marian (CTP Romania), Chris Geropantas (Indotek Group), Elena Chirila (B+N Integrated Facility Services), Brîndu?a Grama (Square 7), Adinel Tudor (Evo Properties), Mirko Smiljanic (Grandum Property Management), Ramona Eftime (IFC), Alexandru Mocanescu (KPMG Legal Romania), Mihai Paduroiu (One United Properties) and Oana Iliescu (Cushman & Wakefield Echinox)