Date: 22nd October 2024 **Venue:** Radisson Blu Hotel, Bucharest

SEE Property Forum & Awards Gala 2024 - Bucharest, Romania

10:00-11:30 –SECTION 0: BUCHAREST BUSINESS FORUM

10:00 - 10:15 **Presentation** Welcome remarks by Property Forum and introducing the host of the day

Following the welcoming words of Property Forum's CEO, the host of the day will introduce the agenda.

James Dearsley is a global proptech and innovation guru who looks at industry problems a little differently. His whole career has been built on understanding many of the industry challenges in relation to change and digital transformation and is currently writing a book about leadership and transformation in the real estate sector.

Speaker:

Csanád Csürös, CEO, Property Forum

James Dearsley, CEO EMEA, Verv

10:15 - 10:45 **Presentation** What's next for the CEE economy? – Outlook for 2025

Speaker:

Dorota Strauch CFA, CEE Coverage Lead, Chief Economist for Poland, Raiffeisen Bank International AG

10:45 - 11:30 Panel Leading international minds in economics: Shaping the future of CEE

Chair: **Csanád Csürös**, CEO, Property Forum

Panellists:

Péter Ákos Bod, Former President of the Hungarian National Bank, Professor, Corvinus University of Budapest

Csaba Bálint, Member of the Board, National Bank of Romania

Juraj Kotian, Head of CEE Macro / Fixed Income Research, Erste Group Bank AG

Ioan Nistor, Chief Economist, Banca Transilvania

Dorota Strauch CFA, CEE Coverage Lead, Chief Economist for Poland, Raiffeisen Bank International AG

Valentin Tataru, Chief Economist, Macroeconomic Research, ING

11:30-12:00 – WELCOME COFFEE & REGISTRATION

12:00-13:50 – SECTION 1

12:00 - 12:30 Presentation Demystifying AI: Real-life applications in real estate

Speaker:

Max Beard MRICS, Associate Partner, Innovation, Knight Frank

12:30 - 13:10 Panel Getting the big picture – The future of real estate discussed by business leaders

Chair: **James Dearsley**, CEO EMEA, Verv

Panellists:

Hubert Abt FRICS, CEO, workcloud24

Max Beard MRICS, Associate Partner, Innovation, Knight Frank

Costin Bănică, Head of Energy and Infrastructure Advisory, iO Partners

Emma Toma, Head of Office Division, AFI Romania

13:10 - 13:50 Panel New growth horizons – SEE hotel market update

Chair: **Nicolas Horky**, Partner, Head of Hotel Transactions CEE & SEE, Cushman & Wakefield

Panellists:

Romulus Andrei, Director, Banca Transilvania

Vlad Drăgoescu, Director - CEE Head of Portfolio Management, Revetas Capital

Robert Eșanu, Director of Development Romania & Moldova, Mogotel

Calin Ile, Senior Partner, Premier Hospitality

David Jenkins, Vice President Business Development Eastern Europe, Radisson Hotel Group

Claudia Stan, Regional Director of Sales Romania, Apex Alliance Hotel Management

13:50 -14:50 – NETWORKING LUNCH

14:50-17:00 – SECTION 2

14:50 - 15:00 Presentation Revitalization as an opportunity for growth

When new construction projects become difficult, the opportunities lie in expanding, optimizing and changing existing portfolios. What ideas and market potential are there? Kaufland's Dominik Uhe presents an exciting approach to revitalizing retail real estate.

Speaker:

Dominik Uhe, Head of Investor Relationship Management, Kaufland International

15:00 - 15:40 Panel All eyes on retail – New strategies bring investors' return

Chair: **Carmen Ravon**, Head of Retail Occupiers CEE, CBRE

Panellists:

Dragoș Apostol, Partner, Țuca Zbârcea & Asociații

Philippe Besadoux, CEO, Tom Tailor RO & HU

Robert Ionita, Group Legal Counsel, NEPI Rockcastle

Dominik Uhe, Head of Investor Relationship Management, Kaufland International

Geanina Ungureanu, Head of Retail, CPI Romania

15:40 - 16:20 **Panel** The future of working in the office – How to create the best assets?

Chair: **Valentin Neagu**, Managing Director, Crosspoint Real Estate

Panellists:

Andrei Boca, Leasing Director, Globalworth

Andreea Cotiga, Head of Leasing Office, CPI Romania

Károly Mózes, Partnership Business Development Manager, IWG plc

Cătălin Năstăsoiu, VP, Marketing Strategy, Genesis Property

Antoniu Panait, Managing Director, VASTINT Romania

Ioana Roman, Partner, Head of Real Estate, Filip & Company

Vlad Saftoiu, Head of Research, Cushman & Wakefield Echinox

16:20 - 17:00 **Panel** Have we reached the peak? – Romania residential market update

Chair: **Cristina Dumitrache**, Chief Business Development Officer, Rustler Romania

Panellists:

Leonidas Anastasopoulos, Managing Partner, Alesonor

Eduard Ancuta, Founder&CEO, Rentguard.ro

Bogdan Bălașa, General Director, HILS Development

Andreea Dumitru, Chief Marketing Officer, Hagag Development Europe

Luciana Giurea-Roșca, Head of Residential Division, AFI Romania

Costin Nistor, Managing Director, Fortim Trusted Advisors

14:50-15:40 – PROPERTY MARKETING WORKSHOP

14:50 - 15:40 **Panel** The future of real estate marketing – How to stand out in 2025?

Chair: **Natalia Gross**, Regional Head of Marketing & Communications, Knight Frank CSEE

Panellists:

Anca Buzatu, Head of Marketing, AFI Romania

Ingrid Băltărețu, Marketing & Communication Officer, Strabag

Iulia Iana, Marketing Director, HILS Development

Mihai Năsăudean, Managing Partner, Digital Partners

17:00-17:30 – NETWORKING COFFEE BREAK WITH ECLAIR CORNER SPONSORED BY KAUFLAND

Join us to taste the special delicacies of Bucharest's well-known eclair shop, French Revolution.

17:30-18:20 – SECTION 3

17:30 - 18:10 **Panel** The class of 2025 – Investor expectations for the year ahead

Chair: **Mirela Calota**, Director, Deal Advisory - Real Estate and Infrastructure, KPMG

Panellists:

Victor Constantinescu, Partner, Co-Head of Real Estate, Kinstellar

Gijs Klomp MRICS, Business Development Manager, WDP

Dieter Knittel, Head of CEE, pbb Deutsche Pfandbriefbank

Sorin Preda, Founder & CEO, Global Vision

Andrei Vacaru, Head of Capital Markets CEE, iO Partners

18:10 - 18:20 **Presentation** Live interview with 2024's Personality of the Year

The recipient of Property Forum's "Personality of the Year" award for 2024 will be revealed and they'll be interviewed live on stage.

AWARDS GALA AND EXCLUSIVE NETWORKING PARTY

Join us to celebrate the best projects, most impactful transactions and most inspiring personalities and companies in the Romanian real estate market.

18:20 - 19:00 **Presentation** Opening of the Drinks Bar

19:00 - 19:15 **Presentation** Introducing the SEE Property Forum Awards Gala hosts

Two charismatic hosts will guide you through an unforgettable evening at the SEE Property Forum Awards Gala.

Sonia Argint is not just a TV show host, she's a famous public personality in Romania. With a massive number of social media followers (over 100,000), she has captivated audiences with her wellness and lifestyle insights. Sonia is also the visionary founder of "Doer," an awarded and daring platform that's making waves.

James Dearsley is a globally recognized thought leader known for his unconventional approach to industry challenges. He possesses an uncanny ability to foresee future trends, earning him a reputation as a trusted voice. Having delivered nearly 150 speeches across 6 continents, he's a true global influencer. James is currently authoring a book on leadership and transformation in the real estate sector.

19:15 - 22:00 **Presentation** SEE Property Forum Awards Gala

SEE Property Forum Awards celebrate the best projects, most impactful transactions and most inspiring personalities and companies in the Romanian real estate market. The winner of each Property Forum award was selected by our exclusive jury, comprising the crème de la crème of the Romanian real estate industry.

Jury members:

Catalin Jaloba (BCR), Yannick Van de Parre (Speedwell), Romulus Andrei (Banca Transilvania), Andreea Ciobanu (Hagag), Emma Toma (AFI), Valentin Rosu (Lion's Head), Costin Nistor (Fortim) , Bogdan Doicescu (Bog'Art), Gabriel Biris (Biris Goran), Roxana Bencze (Knight Frank), Cristina Oprea (STRABAG Romania), Gijs Klomp (WDP), Bogdan Papandopol (Dentons), Victor Constantinescu (Kinstellar), Vlad Stanislav & Charles Boudet (iO Partners), Robert Ionita (NEPI), Valentin Neagu (Crosspoint), Cristina Mihai (Raiffeisen), Marius Persenea (Iulius), Tim Wilkinson (Indotek Group), Vlad Drăgoescu (Revetas Capital), Ema Iftimie (Globalworth), Mihai Paduroiu (One United Properties), Eduard Ancuta (Rentguard), Andrei Bentea (CTP), Andreea Druga (Paval Holding), Ionut Bindea (Roca Industry), Alex Skouras (Alesonor), Bogdan Bălașa (HILS Development), Ramona Eftime (IFC), Angelica Pantilie (B+N), Monica Bărcuțean (STRABAG Real Estate)

Award categories

Concept of the Year
Project of the Year – Office / Retail / Logistics / Residential
Lease Transaction of the Year – Office / Retail / Logistics
Investment Deal of the Year
Construction Company of the Year
FM/PM Company of the Year
Real Estate Company of the Year
ESG Journey of the Year
Proptech of the Year
Financing Story of the Year
Personality of the Year