

# SEE Property Forum & Awards Gala 2024 - Bucharest, Romania

## 10:00-11:30 –SECTION 0: BUCHAREST BUSINESS FORUM

**10:00 - 10:15** Welcome remarks by Property Forum and introducing the host of the day  
Following the welcoming words of Property Forum's CEO, the host of the day will introduce the agenda.

James Dearsley is a global proptech and innovation guru who looks at industry problems a little differently. His whole career has been built on understanding many of the industry challenges in relation to change and digital transformation and is currently writing a book about leadership and transformation in the real estate sector.

People:

**Csanád Csűrös**, CEO, Property Forum

**James Dearsley**, CEO EMEA, Verv

**10:15 - 10:45** What's next for the CEE economy? – Outlook for 2025

People:

**Dorota Strauch CFA**, CEE Coverage Lead, Chief Economist for Poland, Raiffeisen Bank International AG

**10:45 - 11:30** Leading international minds in economics: Shaping the future of CEE

Chair: **Csanád Csűrös**, CEO, Property Forum

Conversation participants:

**Péter Ákos Bod**, Former President of the Hungarian National Bank, Professor, Corvinus University of Budapest

**Csaba Bálint**, Member of the Board, National Bank of Romania

**Juraj Kotian**, Head of CEE Macro / Fixed Income Research, Erste Group Bank AG

**Ioan Nistor**, Chief Economist, Banca Transilvania

**Dorota Strauch CFA**, CEE Coverage Lead, Chief Economist for Poland, Raiffeisen Bank International AG

**Valentin Tataru**, Chief Economist, Macroeconomic Research, ING

## 11:30-12:00 – WELCOME COFFEE & REGISTRATION

## 12:00-13:50 – SECTION 1

**12:00 - 12:30** Demystifying AI: Real-life applications in real estate

People:

**Max Beard MRICS**, Associate Partner, Innovation, Knight Frank

**12:30 - 13:10 Getting the big picture – The future of real estate discussed by business leaders**

Chair: **James Dearsley**, CEO EMEA, Verv

Conversation participants:

**Hubert Abt FRICS**, CEO, New Work & workcloud24

**Max Beard MRICS**, Associate Partner, Innovation, Knight Frank

**Costin B?nic?**, Head of Energy and Infrastructure Advisory, iO Partners

**Emma Toma**, Head of Office Division, AFI Romania

**13:10 - 13:50 New growth horizons – SEE hotel market update**

Chair: **Nicolas Horky**, Partner, Head of Hotel Transactions CEE & SEE, Cushman & Wakefield

Conversation participants:

**Romulus Andrei**, Director, Banca Transilvania

**Vlad Dr?goescu**, Director - CEE Head of Portfolio Management, Revetas Capital

**Robert E?anu**, Director of Development Romania & Moldova, Mogotel

**Calin Ile**, Senior Partner, Premier Hospitality

**David Jenkins**, Vice President Business Development Eastern Europe, Radisson Hotel Group

**Claudia Stan**, Regional Director of Sales Romania, Apex Alliance Hotel Management

**13:50 -14:50 – NETWORKING LUNCH**

**14:50-17:00 – SECTION 2**

**14:50 - 15:00 Revitalization as an opportunity for growth**

**When new construction projects become difficult, the opportunities lie in expanding, optimizing and changing existing portfolios. What ideas and market potential are there?**

**Kaufland's Dominik Uhe presents an exciting approach to revitalizing retail real estate.**

People:

**Dominik Uhe**, Head of Investor Relationship Management, Kaufland International

**15:00 - 15:40 All eyes on retail – New strategies bring investors' return**

Chair: **Carmen Ravon**, Head of Retail Occupiers CEE, CBRE

Conversation participants:

**Drago? Apostol**, Partner, ?uca Zbârcea & Asocia?ii

**Philippe Besadoux**, CEO, Tom Tailor RO & HU

**Robert Ionita**, Group Legal Counsel, NEPI Rockcastle

**Dominik Uhe**, Head of Investor Relationship Management, Kaufland International

**Geanina Ungureanu**, Head of Retail, CPI Romania

**15:40 - 16:20 The future of working in the office – How to create the best assets?**

Chair: **Valentin Neagu**, Managing Director, Crosspoint Real Estate

Conversation participants:

**Andrei Boca**, Leasing Director, Globalworth

**Andreea Cotiga**, Head of Leasing Office, CPI Romania

**Károly Mózes**, Partnership Business Development Manager, IWG plc

**Cristina Neagu**, VP, Marketing Strategy, Genesis Property

**Antoni Panait**, Managing Director, VASTINT Romania

**Ioana Roman**, Partner, Head of Real Estate, Filip & Company

**Vlad Saftoiu**, Head of Research, Cushman & Wakefield Echinox

**16:20 - 17:00 Have we reached the peak? – Romania residential market update**

Chair: **Cristina Dumitrache**, Chief Business Development Officer, Rustler Romania

Conversation participants:

**Leonidas Anastasopoulos**, Managing Partner, Alesonor

**Eduard Ancuta**, Founder&CEO, Rentguard.ro

**Bogdan Bălaș**, General Director, HILS Development

**Andreea Dumitru**, Chief Marketing Officer, Hagag Development Europe

**Luciana Giurea**, Head of Residential Division, AFI Romania

**Costin Nistor**, Managing Director, Fortim Trusted Advisors

## **14:50-15:40 – PROPERTY MARKETING WORKSHOP**

**14:50 - 15:40 The future of real estate marketing – How to stand out in 2025?**

Chair: **Natalia Gross**, Regional Head of Marketing & Communications, Knight Frank CSEE

Conversation participants:

**Anca Buzatu**, Head of Marketing, AFI Romania

**Ingrid Băltăreanu**, Marketing & Communication Officer, Strabag

**Iulia Iana**, Marketing Director, HILS Development

**Mihai Neșțu**, Managing Partner, Digital Partners

## **17:00-17:30 – NETWORKING COFFEE BREAK WITH ECLAIR CORNER SPONSORED BY KAUFLAND**

Join us to taste the special delicacies of Bucharest's well-known éclair shop, French Revolution.



## 17:30-18:20 – SECTION 3

### 17:30 - 18:10 The class of 2025 – Investor expectations for the year ahead

Chair: **Mirela Calota**, Director, Deal Advisory - Real Estate and Infrastructure, KPMG

Conversation participants:

**Victor Constantinescu**, Partner, Co-Head of Real Estate, Kinstellar

**Gijs Klomp MRICS**, Business Development Manager, WDP

**Dieter Knittel**, Head of CEE, pbb Deutsche Pfandbriefbank

**Sorin Preda**, Founder & CEO, Global Vision

**Andrei V?caru**, Head of Capital Markets CEE, iO Partners

### 18:10 - 18:20 Live interview with 2024's Personality of the Year

The recipient of Property Forum's "Personality of the Year" award for 2024 will be revealed and they'll be interviewed live on stage.

## AWARDS GALA AND EXCLUSIVE NETWORKING PARTY

Join us to celebrate the best projects, most impactful transactions and most inspiring personalities and companies in the Romanian real estate market.

### 18:20 - 19:00 Opening of the Drinks Bar

### 19:00 - 19:15 Introducing the SEE Property Forum Awards Gala hosts

Two charismatic hosts will guide you through an unforgettable evening at the SEE Property Forum Awards Gala.

**Sonia Argint** is not just a TV show host, she's a famous public personality in Romania. With a massive number of social media followers (over 100,000), she has captivated audiences with her wellness and lifestyle insights. Sonia is also the visionary founder of "Doer," an awarded and daring platform that's making waves.

**James Dearsley** is a globally recognized thought leader known for his unconventional approach to industry challenges. He possesses an uncanny ability to foresee future trends, earning him a reputation as a trusted voice. Having delivered nearly 150 speeches across 6 continents, he's a true global influencer. James is currently authoring a book on leadership and transformation in the real estate sector.

**19:15 - 22:00 SEE Property Forum Awards Gala**

**SEE Property Forum Awards celebrate the best projects, most impactful transactions and most inspiring personalities and companies in the Romanian real estate market. The winner of each Property Forum award was selected by our exclusive jury, comprising the crème de la crème of the Romanian real estate industry.**

**Jury members:**

**Catalin Jaloba (BCR), Yannick Van de Parre (Speedwell), Romulus Andrei (Banca Transilvania), Andreea Ciobanu (Hagag), Emma Toma (AFI), Valentin Rosu (Lion's Head), Costin Nistor (Fortim) , Bogdan Doicescu (Bog'Art), Gabriel Biris (Biris Goran), Roxana Bencze (Knight Frank), Cristina Oprea (STRABAG Romania), Gijs Klomp (WDP), Bogdan Papandopol (Dentons), Victor Constantinescu (Kinstellar), Vlad Stanislav & Charles Boudet (iO Partners), Robert Ionita (NEPI), Valentin Neagu (Crosspoint), Cristina Mihai (Raiffeisen), Marius Persenea (Iulius), Tim Wilkinson (Indotek Group), Vlad Dr?goescu (Revetas Capital), Ema Iftimie (Globalworth), Mihai Paduroiu (One United Properties), Eduard Ancuta (Rentguard), Andrei Bentea (CTP), Andreea Druga (Paval Holding), Ionut Bindea (Roca Industry), Alex Skouras (Alesonor), Bogdan B?la?a (HILS Development), Ramona Eftime (IFC), Angelica Pantilie (B+N), Monica B?rcu?ean (STRABAG Real Estate)**

**Award categories**

**Concept of the Year**

**Project of the Year – Office / Retail / Logistics / Residential**

**Lease Transaction of the Year – Office / Retail / Logistics**

**Investment Deal of the Year**

**Construction Company of the Year**

**FM/PM Company of the Year**

**Real Estate Company of the Year**

**ESG Journey of the Year**

**Proptech of the Year**

**Financing Story of the Year**

**Personality of the Year**