**Date:** 25th October 2022 **Venue:** Radisson Blu Hotel, Bucharest

# SEE Property Forum 2022 - Bucharest, Romania

## 11:00-11:30 – WELCOME COFFEE & REGISTRATION

## 11:30-13:30 – SECTION 1

**11:30 - 11:40** Presentation Welcome remarks by Property Forum

Following the welcoming words of Property Forum's CEO, the host of the day will introduce the agenda. James Dearsley is a global proptech and innovation guru who's also the co-founder of Unissu, the leading proptech hub worldwide and the long-term strategic partner of Property Forum.

Speaker:

**Csanád Csürös**, CEO, Property Forum

**James Dearsley**, Consultant and Board Advisor, Unissu

**11:40 - 12:10** Presentation What does the metaverse mean for the real estate world?

A deep dive into how the metaverse real estate market became a billion-dollar industry in 2021 and predictions for what comes next. Plus what you need to know about the tokenisation of real-world real estate.

Speaker:

**Caroline Hughes**, Co-Founder & CEO, Lifetise

**12:10 - 12:30** **Presentation** Data quality – The secret ingredient in real estate investing

Securing accurate, meaningful and timely data for real estate investment deals remains a challenge even today in the age of PropTech, Big Data and the Cloud. A few hands-on tips and observations from an industry veteran.

Speaker:

**Andreas Kozma**, Founder & CEO, iREMS International AG

**12:30 - 12:50** **Presentation** ESG as a responsibility – Perspectives of a retail operator

Groceries have proven to be a stable footfall anchor during the pandemic. ESG is now the dominant challenge in retail real estate too. Discover the supermarket's perspective on this important task.

Speaker:

**Angelus Bernreuther**, Head of Investor Relationship Management, Kaufland

**12:50 - 13:30** **Panel** Investment strategies for a better world – Focus on ESG

These days, every discussion about future-proof investment strategies must start with these three letters. Business leaders representing different market segments will discuss what ESG means for them and how they are implanting its criteria in their decision-making process.

Chair: **Csanád Csürös**, CEO, Property Forum

Panellists:

**Hubert Abt FRICS**, CEO, workcloud24

**Angelus Bernreuther**, Head of Investor Relationship Management, Kaufland

**Claudiu Bisnel**, Managing Partner, Brisk Group

**Bogdan Doicescu MRICS**, CEO, Bog'Art Holding Management

**Sebastian Stan**, Sales Manager, E-Mobility Division, ABB

**Adam Targowski**, Group Head of ESG, CTP

## 13:30 -14:40 – NETWORKING LUNCH

## 14:40-16:40 – SECTION 2

**14:40 - 15:20** **Panel** The most booming market segment – Residential market update

Romania's residential market is still booming as demand for high-quality apartments remains high. Leading developers and market experts will discuss growth opportunities in the sector.

Chair: **Antoanela Comșa**, President, Gran Via Romania

Panellists:

**Jan Demeyere**, Co-Founder and Partner, Speedwell

**Andrei Duță**, Country Manager Romania, Realpad

**Catalin Gavrila**, Partner, Land Development, Crosspoint Real Estate

**Alex Skouras**, Managing Partner, Alesonor

**Liria Themo**, Marketing Manager, Atria Urban Resort

**15:20 - 16:00** **Panel** The post-pandemic office – Hybrid workplace strategies

Everyone wants to know what the future holds for offices. Major developers and service providers will discuss the key drivers of workplace strategies for the future with a focus on flexibility and technology.

Chair: **Roxana Bencze**, COO, Knight Frank Romania

Panellists:

**Adriana Andrei**, Senior Architect, Tétris Design & Build Romania

**Giles Bateman MRICS**, Head of Real Estate Europe – Network Development, IWG plc

**Maria Jianu**, Commercial Real Estate Manager, Genesis Property

**Stamatis Sapkas**, Group Chief Financial Officer, Globalworth

**16:00 - 16:40** **Panel** Reaching new heights – What's driving growth in logistics?

The clear winner of the pandemic is logistics. The demand for logistics space is fueled by skyrocketing e-commerce and nearshoring. Is this a gold rush? Top developers will discuss the bright future of this sector.

Chair: **Olga Melihov**, Country Head Romania, MLP Group

Panellists:

**Andrei Jerca**, Managing Director, Element Industrial

**Gijs Klomp MRICS**, Business Development Manager, WDP

**Andreas Kozma**, Founder & CEO, iREMS International AG

**Silviu Stratulat**, Managing Partner, Stratulat Albulescu

## 16:00-16:40 – PROPERTY MARKETING WORKSHOP

**16:00 - 16:40** Panel Panel discussion with top marketing executives

The leasing and sales processes are more competitive than ever, in every market segment. Top marketing professionals will share best practices during this workshop.

Chair: **Raluca Radu**, Founder, MTH Digital

Panellists:

**Luiza Chesler**, Senior Marketing Advisor, Revetas Capital

**Andreea Dumitru**, Chief Marketing Officer, Hagag Development Europe

**Natalia Gross**, Regional Head of Marketing & Communications, Knight Frank CSEE

## 16:40-17:20 – NETWORKING COFFEE BREAK WITH ECLAIR CORNER SPONSORED BY KAUFLAND

Join us to taste the special delicacies of Bucharest's well-known eclair shop, French Revolution.

## 17:20-18:40 – SECTION 3

**17:20 - 18:10** Panel What sells and what secures a loan? – Discussion with the dealmakers of 2022

Investment and financing strategies discussed by leaders of large local and international players. Which are the preferred asset types and which assets are no-gos at the moment? What's attracting investors to Romania and what's keeping some away?

Chair: **Cristian Ezri**, Head of Investment Eastern Europe & UAE, Yellow Tree

Panellists:

**Romulus Andrei**, Director, Banca Transilvania

**Kristóf Bárány**, Founding Partner, Adventum Group

**Andrei Koszti**, Regional Commercial Manager, CTP Romania

**Andrei Svoronos**, Principal Banker, EBRD

**Florin Tirla**, Country Head Romania & Bulgaria, Indotek Group

**Andrei Vacaru**, Head of Capital Markets CEE, iO Partners

**18:10 - 18:40** Panel Live interview with 2022's Personality of the Year

The recipient of Property Forum's "Personality of the Year" award for 2022 will be revealed and they'll be interviewed live on stage.

## AWARDS GALA AND EXCLUSIVE NETWORKING PARTY

**18:40 - 19:00** Panel Opening of the Drinks Bar

**19:00 - 22:00** Presentation Awards Gala and Exclusive Networking Party

The winner of each Property Forum award will be selected by our exclusive jury, comprising the crème de la crème of the Romanian real estate industry.

Jury members: Ana Dumitrache (CTP), Victor Constantinescu (Kinstellar), Marius Persenea (Iulius), Silviu Stratulat (Stratulat Albulescu), Alina Necula (Lion's Head), Emma Toma (AFI Europe), Stamatis Sapkas (Globalworth), Andreea Mihai (Hagag Europe), Bogdan Doicescu (Bogart), Jan Demeyere (Speedwell), Codrin Matei (Crosspoint), Costin Nistor (Fortim Trusted Advisors), Andrei Jerca (Element Industrial), Romulus Andrei (Banca Transilvania), Claudiu Bisnel (Brisk Group), Florin Tirla (Indotek Group), Geo Mărgescu (Forte Partners), Sorin Preda (Global Vision), Lucian Azoiței (Forty Management), Andreea Păun (Griffes), Razvan Enache (Țiriac Imobiliare), Gabriela Dragulin (UniCredit Bank), Roxana Bencze (Knight Frank)

Our award categories:

Concept of the Year
Project of the Year (office, retail, logistics)
Lease Transaction of the Year (office, retail, logistics)
Investment Deal of the Year
Personality of the Year