Date: 24th November 2015 **Venue:** Hotel InterContinental Budapest

Property Investment Forum 2015

Registration 08:30-09:00

Section I. Investment climate in CEE and Hungary

09:00 - 09:20 Presentation CEE in an international context – Focus on financing

Speaker:

Pál Dános MAISZ MRICS, Director, KPMG

09:20 - 10:10 Panel Panel discussion: CEE investment round table

Chair: **Noah Steinberg FRICS**, Chairman & CEO, WING

Panellists:

Frederic Le Fichoux MRICS, Partner – Global Hospitality Group, Cushman & Wakefield

Andreas Ridder, Chairman CEE, CBRE

Rudolf Riedl MRICS, Managing Director, SÜBA Hungary

Péter Számely MRICS, Head of Real Estate Finance CEE, HYPO NOE Landesbank

Árpád Török MRICS, Chief Executive Officer, TriGranit

10:10 - 11:00 Panel Panel discussion: Investment opportunities in Hungary

Chair: **Róbert Hermán MRICS**, Acquisitions & Investments Director, Portico Investment

Panellists:

Ferenc Furulyás MRICS, Managing Director, JLL, Budapest

Gábor Futó, Co-Founder and Co-Owner, Futureal Group

Péter Kocsis MRICS, Deputy CEO - Strategy, Risk, MIS-Data, WING

Balázs Tóth, CEO, OTP Ingatlan Alapkezelő

Gábor Vörös, Managing Director, Head of CEE Real Estate Financing, UniCredit

11:00 - 11:20 Presentation Coffee Break

Section II. Infrastructure, developments

11:20 - 11:40 Presentation Innovation and competitiveness in the construction industry

Speaker:

Marcell Pintyőke, Head of Marketing, Indotek Group

11:40 - 12:20 Panel Development round table

Panellists:

István Kerekes, Country Manager Hungary, GLP Europe

Péter Kereskényi, Head of Real Estate, Acquisition and Syndicated Finance, Raiffeisen Bank Zrt.

12:20 - 13:00 Panel Panel discussion: Housing market boom on the horizon?

Panellists:

Doron Dymschiz, Co-CEO, Duna House

Tibor Földi, CEO, Futureal Zrt.

Ernő Takács, Chairman, Roundtable Association for Real Estate Developers (IFK)

13:00 - 14:00 Presentation Lunch Break

Section III/A. Office Market

14:00 - 14:07 Presentation Project presentations – Speed session I.

Speaker:

Balázs Czár, Managing Partner, Horizon Development

14:07 - 14:14 Presentation Project presentations – Speed session II.

Speaker:

Mátyás Gereben MRICS, Country Manager, CPI Hungary

14:14 - 14:21 Presentation Project presentations – Speed session III.

Speaker:

Attila Kovács MRICS, Managing Partner, Horizon Development

14:21 - 14:28 Presentation Project presentations – Speed session IV.

14:28 - 15:20 Panel Panel discussion: Turn of the market in Budapest? – Declining vacancy, increasing rental levels, happier landlords

Panellists:

Sarolta Csikós MRICS, Regional Leasing Director – Office, TriGranit

Csongor Csukás MRICS, Deputy Head of International Property Management, BNP Paribas Real Estate

Kata Mazsaroff, Managing Director, Colliers Hungary

Péter Szalma, Leasing Manager, CA Immo

Mariann Tóth, Leasing Director, Panattoni CZ & SK

Section III/B. Logistics

14:00 - 14:40 Panel Panel discussion: Industrial market: BTS projects, green-field manufacturing developments

Panellists:

Tamás Beck, Director, Industrial Agency, Colliers

László Kemenes MRICS, Managing Director Hungary, Panattoni CZ & SK

14:40 - 15:20 Panel Panel discussion: The Airport Region – Business opportunities, expansion potentials

Chair: **Gábor Soóki-Tóth MRICS**, Assistant Professor (Urban Development & Planning), RICS

Panellists:

Gábor Halász-Csatári, Head of Industrial Leasing, Cushman & Wakefield

Gábor Szarvas, Head of the EU Taxonomy Working Group, HuGBC

Section III/C. Retail Market

14:00 - 14:20 Presentation New retailer brands in Hungary - Future trends

Speaker:

Gábor Borbély, Director, CBRE

14:20 - 15:20 **Panel** Tenant-landlord round table – Analyzing the consequences of Sunday closing

Panellists:

András Berendi, CEO, Roland Divatház Zrt.

Gyula Gyalay-Korpos, Chairman, Magyar Bevásárlóközpontok Szövetsége

Balázs Gábosy, Chief Operating Officer, Nhood Services Hungary Kft.

Zoltán Kopcsányi, Manager, Libri Könyvkereskedelmi Kft.

Zsolt Kákosy MBA FRICS, Head of Asset Services, CBRE

Gyula Szabó, Manager for Hungary, Coffeeshop Company

Section III/D. Property Marketing Workshop

14:00 - 14:20 **Presentation** Changes in customer journey due to the increasing importance of the Internet – Watch out for micro moments!

Speaker:

Ákos Starcz, Managing Partner, Dialogue Creatives

14:20 - 14:40 **Presentation** Successful media campaigns on regional levels

14:40 - 15:20 **Panel** Panel discussion: The role of brands in the real estate industry

Panellists:

Bea Déri, Director of PR, Marketing & Design, CPI Property Group

Áron Konstantin Görög, Sales Director, Cordia

Csenge Mátray, Marketing Communication and PR Director, WING

Bernadett Szirtes, Marketing Director, Duna House Holding Nyrt.

15:20 - 15:40 **Presentation** Coffee Break

Section IV/A. Investment

15:40 - 16:00 **Presentation** Bad bank in Hungary to be launched

Speaker:

Zsolt Pilhál, financial and transaction manager, Infogroup-csoport

16:00 - 16:20 Presentation Sale and acquisition of NPL portfolios

Speaker:

Gábor Erdős, Partner, Head of Deloitte Legal, Deloitte Legal Erdős és Társai Ügyvédi Iroda

16:20 - 17:00 Panel Panel discussion: Investing in distressed assets

Panellists:

Pál Darida, Director of Financing and Transactions, Futureal Group

Michael Edwards, Head of Capital Markets (Hungary) / Valuation & Advisory (Central Europe), Cushman & Wakefiel

Gábor Erdős, Partner, Head of Deloitte Legal, Deloitte Legal Erdős és Társai Ügyvédi Iroda

Nóra Sarlós, Head of Department, MARK Magyar Reorganizációs és Követeléskezelő Zrt.

Section IV/B. Hotel-Restaurant

15:40 - 16:00 Presentation Food-court trends in shopping malls

16:00 - 17:00 Panel Panel discussion: Succesful restaurant business models in Budapest

Chair: **Attila Hegedűs**, Partner, Managing Partner, Prophex Europe Consulting

Section IV/C. Facility Management - Property Management

15:40 - 16:00 Presentation 55 years of district heating in Hungary

Speaker:

Csaba Ujhelyi, Director, Főtáv

16:00 - 16:20 Presentation Issues of transparency and standards in FM and PM

Speaker:

Gábor Décsi MRICS, LEO, benchmarking group leader, DOME Facility Services Group, Managing Director

16:20 - 17:00 **Panel** FM-PM round table

Panellists:

Gábor Décsi MRICS, LEO, benchmarking group leader, DOME Facility Services Group, Managing Director

Zsuzsa Pálfalvi, Managing Director, Graphisoft Park Services, Vice President, LEO

András Schmidt, Facility Manager, Skanska Hungary

József Schmidt, Chairman, LEO

Networking Reception sponsored by TriGranit

17:00 - 18:00 **Presentation** Portfolio Property Awards ceremony

18:00 - 22:00 **Presentation** Networking reception

Champagne bar

Dinner

Whiskey and pálinka tasting

The reception is hosted by Nóra Ördög

Please note that the program is subject to change. Always check the latest online agenda here:

https://www.property-forum.eu/forums/conference-property/property-investment-forum-2015/438/agenda