Date: 7th - 8th June 2023 **Venue:** Anna Grand Hotel, Balatonfüred

Portfolio Property X 2023

7th June 2023

Registration

09:00 - 18:00 **Presentation** Előadók

Speaker:

Ádám Banai PhD

, Executive director for monetary policy instruments, financial stability and foreign reserve management, Magyar Ne

Zoltán Bán, CEO, Net Média Zrt. (Portfolio Csoport)

Gergely Ditróy, Analyst, Portfolio

Bea Déri, Director of PR, Marketing & Design, CPI Property Group

Zoltán Fekete, CEO, GTC

Mátyás Gereben MRICS, Country Manager, CPI Hungary

György Gresó, Real Estate Expert, ProptechZoom

Miklós Gyertyánfy MRICS, Chief Operating Officer, Gránit Pólus

Attila Gyurcsik, Chief Investment Officer, Accorde Fund Management Plc.

András György Deák, Senior research fellow,, NKE Stratégiai és Védelmi Kutató Intézet

Gyula Győri, Facility Management Director, CPI Facility Management Kft.

János Gárdai, Chief operating officer, GTC

Dávid Horváth, Senior Workplace Consultant, Occupier Services, Colliers Magyarország

Ákos Héjj MRICS, ügyvezető igazgató, Generali Ingatlan

Balázs Jelinek, Deputy CEO – Operations, Városliget Zrt.

Valter Kalaus, Managing Partner, Newmark VLK Hungary

Zoltán Kalmár, Founder, ProptechZoom

Gergely Nagy, Corporate Regional Manager, OTP Bank Nyrt.

István Madár, Senior Analyst, Portfolio

Tamás Polster MRICS, Partner and Co-Founder, Urbanite Advisors

Zsuzsa Pálfalvi, Managing Director, Graphisoft Park Services, Vice President, LEO

Csaba Szij, Deputy-CEO, B+N Referencia Zrt.

Tibor Tatár MRICS, CEO, Calyx Investment

Albrecht Ute, CEO, Budapest Főváros Városépítési Tervező Kft. (BFVT)

Judit Varga MRICS, Head of Asset Managment, CA Immo Hungary

László Wolf, Member of the Board, Deputy Chief Executive Officer, OTP Bank Plc., Commercial Banking Division

Section I.

09:55 - 10:00 Presentation Welcome speech

Chair: **Gergely Ditróy**, Analyst, Portfolio

10:10 - 10:30 Presentation Real Estate Market Outlook - Are we making progress? But where?

Speaker:

Tamás Polster MRICS, Partner and Co-Founder, Urbanite Advisors

10:30 - 11:10 Panel Is the domestic housing market broken or holding up? The domestic market has been protect how big a hole has the crisis put in it?

Chair: **Zoltán Bán**, CEO, Net Média Zrt. (Portfolio Csoport)

Panellists:

Mátyás Gereben MRICS, Country Manager, CPI Hungary

Attila Gyurcsik, Chief Investment Officer, Accorde Fund Management Plc.

Krisztián Hornok MRICS, Managing Director, International Transactions and Asset Management, Indotek Group

11:10 - 11:25 Presentation Az áram a jövő! - Áramhálózati kapacitásbővítés helyett költséghatékony töltés

Speaker:

András István Tóth, Solution sales director, E.ON Energiamegoldások Kft.

11:25 - 12:05 Panel X re-pricing of finance - Are the cards already on the table?

Chair: **Gábor Borbély**, Director, CBRE

Panellists:

Ádám Banai PhD, Executive director for monetary policy instruments, financial stability and foreign reserve manag

Roland Bogár, RE Investment Director, Diófa Asset Management

Gergely Nagy, Corporate Regional Manager, OTP Bank Nyrt.

12:05 - 12:45 Panel ESG - Where are we now - Mash-up or tough transformation ahead?

Chair: **Dániel Ódor MRICS**, Partner, Taylor Wessing Hungary

Panellists:

Kristóf Bárány, Founding Partner, Adventum Group

János Gárdai, Chief operating officer, GTC

Balázs Pázmány FRICS, Chairman of the Board, Erste Alapkezelő Zrt.

Tesztvezetés a legeXtrább Audi modellekkel!

A konferencia résztvevői részére lehetőséget biztosítunk, hogy kipróbálhassák a legeXtrább Audi modelleket az Audi Centrum Budapest jóvoltából!

A tesztvezésről érdeklőni a konferencia ideje alatt az Audi Centrum Budapest standjánál lehet.

Lunch break & networking

Section II.

14:00 - 14:20 Presentation Economic assessment, outlook and prospects before the summer break

Speaker:

István Madár, Senior Analyst, Portfolio

14:20 - 14:40 Presentation The impact of social change on the real estate market

Speaker:

Albrecht Ute, CEO, Budapest Főváros Városépítési Tervező Kft. (BFVT)

14:40 - 15:30 Panel That's what tenants need! But what do you do for it? - Less space? A green contract? Quality service? Endless flexibility?

Chair: **Gábor Borbély**, Director, CBRE

Panellists:

Nikoletta Ispánki, Commercial Director, GTC Hungary

Valter Kalaus, Managing Partner, Newmark VLK Hungary

Zita Kovács-Bertók, Office Business Development Director, CPI Hungary Kft.

Gábor Szarvas, Head of the EU Taxonomy Working Group, HuGBC

Judit Varga MRICS, Head of Asset Managment, CA Immo Hungary

II./B Szekció

14:10 - 14:25 Presentation Felvezető előadás

Speaker:

Ákos Kozák PhD, Managing Director, GfK

14:25 - 15:20 Panel Future of Retail

Chair: **Ákos Kozák PhD**, Managing Director, GfK

Panellists:

Márk Balástyai, Chief Executive Officer, Futureal Energy

László Flórián, CEO, Rossmann Magyarország Kft.

Miklós Gyertyánfy MRICS, Chief Operating Officer, Gránit Pólus

Tamás Simon, Retail division - Commercial Director, Indotek Group

Melinda Szilágyi, Head of Operations Hungary and Slovakia, Multi Hungary Management Kft.

15:20 - 15:30 Presentation Ingatlanok energiaellátása - Mi a nyerő stratégia?

Speaker:

Tamás Ercsey, CEO - Head of Business development and Sales, energo hungary Kft.

15:30 - 16:00 Panel AI X Digitalizáció - Borítsuk fel az ingatlanpiacot!

Chair: **Zoltán Kalmár**, Founder, ProptechZoom

Panellists:

Bálint Botos, Managing Partner, Forestay Group

Dávid Horváth, Senior Workplace Consultant, Occupier Services, Colliers Magyarország

Balázs Simonyi, Head of Office Advisory, Eston

Coffee break & networking

Section III.

15:50 - 16:10 Presentation Energy dependence - No longer an issue, or is it just getting real again!?

Speaker:

András György Deák, Senior research fellow,, NKE Stratégiai és Védelmi Kutató Intézet

16:10 - 17:00 Panel Sustainable operations - Is the hype over or is it still the most important issue?

Chair: **Zsuzsa Pálfalvi**, Managing Director, Graphisoft Park Services, Vice President, LEO

Panellists:

Gyula Győri, Facility Management Director, CPI Facility Management Kft.

Ákos Héjj MRICS, ügyvezető igazgató, Generali Ingatlan

Péter Pál, ügyvezető igazgató, Re-Energy Kft.

Csaba Szij, Deputy-CEO, B+N Referencia Zrt.

17:00 - 17:30 Panel This year together again the domestic real estate market X financing X construction

Chair: **Gergely Ditróy**, Analyst, Portfolio

Panellists:

Dávid Tibor, CEO, Masterplast Nyrt.

László Wolf, Member of the Board, Deputy Chief Executive Officer, OTP Bank Plc., Commercial Banking Division

IV./B Szekció

16:10 - 16:20 Presentation Panelfelvezető előadás

Speaker:

Anita Király, Operative Director, Portfolio Csoport

16:20 - 17:00 Panel Vállalati és márka kommunikáció

Chair: **Anita Király**, Operative Director, Portfolio Csoport

Panellists:

Tímea Aladics-Szili, Group Marketing And Communications Director, Futureal Group

Bea Déri, Director of PR, Marketing & Design, CPI Property Group

Tamás Polster MRICS, Partner and Co-Founder, Urbanite Advisors

Csilla Rázsóné Szórády, CEO, Újház

A Magyar Zene Háza színpadán élőben fellép: Szabó-Gyányi Quintett

Éjszakába nyúló networking és élményfogadás

8th June 2023

"Morning networking run X yoga" - fókuszban a nap első sugarainak játéka a Balaton vízén

sponsored by Portfolio Sustainable World

BBF – Balaton Business Forum

09:25 - 09:30 Presentation Köszöntő

Speaker:

Gergely Ditróy, Analyst, Portfolio

09:30 - 09:45 Presentation Opening speech - What does Lake Balaton give us? And what do we have to do for it?

Speaker:

Ernő Takács, Chairman, Roundtable Association for Real Estate Developers (IFK)

09:45 - 10:00 Presentation Presentation

Speaker:

Domonkos Wettstein, , ProptechZoom

10:00 - 10:15 Presentation Presentation

Speaker:

László Z. Karvalics, , ProptechZoom

10:15 - 11:05 Panel Panel discussion - The future of Lake Balaton's development

What is Lake Balaton? Who is it made of? What should it become? How can it achieve this? The presen
future of the Lake Balaton economic area. How can it be sustainable, how can evolve and be profitabl
participants, consumers and users? Is Balaton the new Budapest?

Chair: **Péter Gauder**, építész; generalista-urbanista, ENSZ Emberi Települések Bizottsága városmenedzsment tanác

Panellists:

István Bóka, Polgármester, Balatonfüred Önkormányzata

Bence Fülöp, CEO, Trinity Enviro, Alkamazott Víztudományi Intézet

Sándor Semsei, , ProptechZoom

Zsolt Tamás Révi, Chartered architect, lead designer, Hungarian Chamber of Architects

Tibor Tatár MRICS, CEO, Calyx Investment

11:05 - 11:10 Presentation Előadás

11:10 - 11:25 Presentation Presentation

Speaker:

Regő Lánszki, State Secretary for Architecture, Ministry of Construction and Investment

11:25 - 11:35 Presentation Ejts vagy élesedj! - a térségfejlesztés navigációs eszközei

Speaker:

Gábor Molnár, , ProptechZoom

11:35 - 12:20 Panel Panel discussion -The future of the Lake depends on us! We make it what it will be!

Opening up, roles, processes with key players and decision-makers in the future of Lake Balat

Chair: **Ferenc Zoltán Tüske**, Owner, CEO, GoConcept, Belsőörs

Panellists:

György Gresó, Real Estate Expert, ProptechZoom

Gyula Kajári, Financial Urban Development and Environmental Protection Committee, chairman, ProptechZoom

Mónika Mátay, , ProptechZoom

Miklós Oláh, Sociologist, research manager, Balaton Integration and Development Agency Nonprofit Public Benefit

10:00 - 12:30 Presentation előadók

Speaker:

Gergely Ditróy, Analyst, Portfolio

Bence Fülöp, CEO, Trinity Enviro, Alkamazott Víztudományi Intézet

Péter Gauder, építész; generalista-urbanista, ENSZ Emberi Települések Bizottsága városmenedzsment tanácsadó

Regő Lánszki, State Secretary for Architecture, Ministry of Construction and Investment

Sándor Semsei, , ProptechZoom

Ernő Takács, Chairman, Roundtable Association for Real Estate Developers (IFK)

Domonkos Wettstein, , ProptechZoom

László Z. Karvalics, , ProptechZoom

Ferenc Zoltán Tüske, Owner, CEO, GoConcept, Belsőörs

12:20 - 12:40 Presentation Záró gondolatok

Speaker:

Tibor Navracsics, minister for the use of EU funds, Government of Hungary

Kávészünet, könnyű ebéd szendvicsekkel & Networking

Please note that the program is subject to change. Always check the latest online agenda here:

https://www.property-forum.eu/forums/conference-property/portfolio-property-x-2023/1437/agenda