

# Portfolio Property X 2023

7th June 2023

## Registration

09:00 - 18:00 **Előadók**

People:

**Ádám Banai PhD**, Executive director for monetary policy instruments, financial stability and foreign reserve management, Magyar Nemzeti Bank

**Zoltán Bán**, CEO, Net Média Zrt. (Portfolio Csoport)

**Gergely Ditróy**, Analyst, Portfolio

**Bea Déri**, Director of PR, Marketing & Design, CPI Property Group

**Zoltán Fekete**, CEO, GTC

**Mátyás Gereben MRICS**, Country Manager, CPI Hungary

**György Gresó**, Real Estate Expert, ProptechZoom

**Miklós Gyertyánfy MRICS**, Chief Operating Officer, Gránit Pólus

**Attila Gyurcsik**, Chief Investment Officer, Accorde Fund Management Plc.

**András György Deák**, Senior research fellow, NKE Stratégiai és Védelmi Kutató Intézet

**Gyula Győri**, Facility Management Director, CPI Facility Management Kft.

**János Gárdai**, Chief operating officer, GTC

**Dávid Horváth**, Senior Workplace Consultant, Occupier Services, Colliers Magyarország

**Ákos Héjj MRICS**, ügyvezető igazgató, Generali Ingatlan

**Balázs Jelinek**, Deputy CEO – Operations, Városliget Zrt.

**Valter Kalas**, Managing Partner, Newmark VLK Hungary

**Zoltán Kalmár**, Founder, ProptechZoom

**Gergely Nagy**, Corporate Regional Manager, OTP Bank Nyrt.

**István Madár**, Senior Analyst, Portfolio

**Tamás Polster MRICS**, Partner and Co-Founder, Urbanite Advisors

**Zsuzsa Pálfalvi**, Managing Director, Graphisoft Park Services, Vice President, LEO

**Csaba Szij**, Deputy-CEO, B+N Referencia Zrt.

**Tibor Tatár MRICS**, CEO, Calyx Investment

**Albrecht Ute**, CEO, Budapest Főváros Városépítési Tervező Kft. (BFVT)

**Judit Varga MRICS**, Head of Asset Management, CA Immo Hungary

**László Wolf**, Member of the Board, Deputy Chief Executive Officer, OTP Bank Plc., Commercial Banking Division

## Section I.

09:55 - 10:00 **Welcome speech**

Chair: **Gergely Ditróy**, Analyst, Portfolio

10:10 - 10:30 **Real Estate Market Outlook - Are we making progress? But where?**

People:

**Tamás Polster MRICS**, Partner and Co-Founder, Urbanite Advisors

**10:30 - 11:10 Is the domestic housing market broken or holding up? The domestic market has been protected by a strong shield, but how big a hole has the crisis put in it?**  
Chair: **Zoltán Bán**, CEO, Net Média Zrt. (Portfolio Csoport)  
Conversation participants:  
**Mátyás Gereben MRICS**, Country Manager, CPI Hungary  
**Attila Gyurcsik**, Chief Investment Officer, Accorde Fund Management Plc.  
**Krisztián Hornok MRICS**, Managing Director, International Transactions and Asset Management, Indotek Group

**11:10 - 11:25 Az áram a jövő?! - Áramhálózati kapacitásb?vítés helyett költséghatékony töltés**  
People:  
**András István Tóth**, Solution sales director, E.ON Energiamegoldások Kft.

**11:25 - 12:05 X re-pricing of finance - Are the cards already on the table?**  
Chair: **Gábor Borbély**, Director, CBRE  
Conversation participants:  
**Ádám Banai PhD**, Executive director for monetary policy instruments, financial stability and foreign reserve management, Magyar Nemzeti Bank  
**Roland Bogár**, RE Investment Director, Diófa Asset Management  
**Gergely Nagy**, Corporate Regional Manager, OTP Bank Nyrt.

**12:05 - 12:45 ESG - Where are we now - Mash-up or tough transformation ahead?**  
Chair: **Dániel Ódor MRICS**, Partner, Taylor Wessing Hungary  
Conversation participants:  
**Kristóf Péter Bárány**, Founding Partner, Adventum International  
**János Gárdai**, Chief operating officer, GTC  
**Balázs Pázmány FRICS**, Chairman of the Board, Erste Alapkezel? Zrt.

## **Tesztvezetés a legeXtrább Audi modellekkel!**

A konferencia résztvev?i részére lehet?séget biztosítunk, hogy kipróbálhassák a legeXtrább Audi modelleket az Audi Centrum Budapest jóvoltából!

A tesztvezésr?l érdekl?ni a konferencia ideje alatt az Audi Centrum Budapest standjánál lehet.

## **Lunch break & networking**

## **Section II.**

**14:00 - 14:20 Economic assessment, outlook and prospects before the summer break**  
People:  
**István Madár**, Senior Analyst, Portfolio

**14:20 - 14:40 The impact of social change on the real estate market**  
People:  
**Albrecht Ute**, CEO, Budapest F?város Városépítési Tervez? Kft. (BFVT)

**14:40 - 15:30 That's what tenants need! But what do you do for it? - Less space? A green contract? Quality service? Endless flexibility?**

Chair: **Gábor Borbély**, Director, CBRE

Conversation participants:

**Nikoletta Ispánki**, Commercial Director, GTC Hungary

**Valter Kalas**, Managing Partner, Newmark VLK Hungary

**Zita Kovács-Bertók**, Office Business Development Director, CPI Hungary Kft.

**Gábor Szarvas**, Head of the EU Taxonomy Working Group, HuGBC

**Judit Varga MRICS**, Head of Asset Management, CA Immo Hungary

## II./B Szekció

**14:10 - 14:25 Felvezet? el?adás**

People:

**Ákos Kozák PhD**, Managing Director, GfK

**14:25 - 15:20 Future of Retail**

Chair: **Ákos Kozák PhD**, Managing Director, GfK

Conversation participants:

**Márk Balástyai**, Chief Executive Officer, Futureal Energy

**László Flórián**, CEO, Rossmann Magyarország Kft.

**Miklós Gyertyánfy MRICS**, Chief Operating Officer, Gránit Pólus

**Tamás Simon**, Retail division - Commercial Director, Indotek Group

**Melinda Szilágyi**, Head of Operations Hungary and Slovakia, Multi Hungary Management Kft.

**15:20 - 15:30 Ingatlanok energiaellátása - Mi a nyer? stratégia?**

People:

**Tamás Ercsey**, CEO - Head of Business development and Sales, energo hungary Kft.

**15:30 - 16:00 AI X Digitalizáció - Borítsuk fel az ingatlanpiacot!**

Chair: **Zoltán Kalmár**, Founder, ProptechZoom

Conversation participants:

**Bálint Botos**, Managing Partner, Forestay Group

**Dávid Horváth**, Senior Workplace Consultant, Occupier Services, Colliers Magyarország

**Balázs Simonyi**, Head of Office Advisory, Eston

## Coffee break & networking

## Section III.

**15:50 - 16:10 Energy dependence - No longer an issue, or is it just getting real again!?**

People:

**András György Deák**, Senior research fellow,, NKE Stratégiai és Védelmi Kutató Intézet

**16:10 - 17:00 Sustainable operations - Is the hype over or is it still the most important issue?**

Chair: **Zsuzsa Pálfalvi**, Managing Director, Graphisoft Park Services, Vice President, LEO

Conversation participants:

**Gyula Gy?ri**, Facility Management Director, CPI Facility Management Kft.

**Ákos Héjj MRICS**, ügyvezet? igazgató, Generali Ingatlan

**Péter Pál**, ügyvezet? igazgató, Re-Energy Kft.

**Csaba Szij**, Deputy-CEO, B+N Referencia Zrt.

**17:00 - 17:30 This year together again the domestic real estate market X financing X construction**

Chair: **Gergely Ditr?y**, Analyst, Portfolio

Conversation participants:

**Dávid Tibor**, CEO, Masterplast Nyrt.

**László Wolf**, Member of the Board, Deputy Chief Executive Officer, OTP Bank Plc., Commercial Banking Division

## IV./B Szekció

**16:10 - 16:20 Panelfelvezet? el?adás**

People:

**Anita Király**, Operative Director, Portfolio Csoport

**16:20 - 17:00 Vállalati és márka kommunikáció**

Chair: **Anita Király**, Operative Director, Portfolio Csoport

Conversation participants:

**Tímea Aladics-Szili**, Group Marketing And Communications Director, Futureal Group

**Bea Déri**, Director of PR, Marketing & Design, CPI Property Group

**Tamás Polster MRICS**, Partner and Co-Founder, Urbanite Advisors

**Csilla Rázsóné Szórády**, CEO, Újház

**A Magyar Zene Háza színpadán él?ben fellép: Szabó-Gyányi Quintett**

**Éjszakába nyúló networking és élményfogadás**

**8th June 2023**

# "Morning networking run X yoga" - fókuszban a nap első sugarainak játéka a Balaton vizén

sponsored by Portfolio Sustainable World

## BBF – Balaton Business Forum

### 09:25 - 09:30 Köszöntő

People:

**Gergely Ditróy**, Analyst, Portfolio

### 09:30 - 09:45 Opening speech - What does Lake Balaton give us? And what do we have to do for it?

People:

**Ernő Takács**, Chairman, Roundtable Association for Real Estate Developers (IFK)

### 09:45 - 10:00 Presentation

People:

**Domonkos Wettstein**, , ProptechZoom

### 10:00 - 10:15 Presentation

People:

**László Z. Karvalics**, , ProptechZoom

### 10:15 - 11:05 Panel discussion - The future of Lake Balaton's development

**What is Lake Balaton? Who is it made of? What should it become? How can it achieve this? The present and future of the Lake Balaton economic area. How can it be sustainable, how can evolve and be profitable for all participants, consumers and users? Is Balaton the new Budapest?**

Chair: **Péter Gauder**, építész; generalista-urbanista, ENSZ Emberi Települések Bizottsága városmenedzsment tanácsadó

Conversation participants:

**István Bóka**, Polgármester, Balatonfüred Önkormányzata

**Bence Fülöp**, CEO, Trinity Enviro, Alkamazott Víz tudományi Intézet

**Sándor Semsei**, , ProptechZoom

**Zsolt Tamás Révi**, Chartered architect, lead designer, Hungarian Chamber of Architects

**Tibor Tatár MRICS**, CEO, Calyx Investment

### 11:05 - 11:10 Előadás

### 11:10 - 11:25 Presentation

People:

**Regő Lánsszki**, State Secretary for Architecture, Ministry of Construction and Investment

### 11:25 - 11:35 Ejts vagy élesedj! - a térségfejlesztés navigációs eszközei

People:

**Gábor Molnár**, , ProptechZoom

**11:35 - 12:20 Panel discussion -The future of the Lake depends on us! We make it what it will be!**  
*Opening up, roles, processes with key players and decision-makers in the future of Lake Balaton*  
Chair: **Ferenc Zoltán Tüske**, Owner, CEO, GoConcept, Bels?örs  
Conversation participants:  
**György Gresó**, Real Estate Expert, ProptechZoom  
**Gyula Kajári**, Financial Urban Development and Environmental Protection Committee, chairman, ProptechZoom  
**Mónika Mátay**, , ProptechZoom  
**Miklós Oláh**, Sociologist, research manager, Balaton Integration and Development Agency Nonprofit Public Benefit Corporation

**10:00 - 12:30 el?adók**  
People:  
**Gergely Ditróy**, Analyst, Portfolio  
**Bence Fülöp**, CEO, Trinity Enviro, Alkamazott Víz tudományi Intézet  
**Péter Gauder**, építész; generalista-urbanista, ENSZ Emberi Települések Bizottsága városmenedzsment tanácsadó  
**Reg? Lászkai**, State Secretary for Architecture, Ministry of Construction and Investment  
**Sándor Semsei**, , ProptechZoom  
**Ern? Takács**, Chairman, Roundtable Association for Real Estate Developers (IFK)  
**Domonkos Wettstein**, , ProptechZoom  
**László Z. Karvalics**, , ProptechZoom  
**Ferenc Zoltán Tüske**, Owner, CEO, GoConcept, Bels?örs

**12:20 - 12:40 Záró gondolatok**  
People:  
**Tibor Navracsics**, minister for the use of EU funds, Government of Hungary

**Kávészünet, könny? ebéd szendvicsekkel & Networking**