

# Future of Real Estate 2023 - Warsaw, Poland program

## 09:20-09:50 – REGISTRATION WITH WELCOME COFFEE

## 09:50-12:20 – SECTION 1

- 09:50 - 10:05 Welcome remarks by RICS & Property Forum**  
People:  
**Csanád Csürös**, CEO, Property Forum  
**Susanne Eickermann-Riepe FRICS**, Chair, RICS European World Regional Board
- 10:05 - 10:35 Market update: European economic and investment outlook for 2024**  
**The last 18 months have shocked real estate markets in a way not seen since the Global Financial Crisis. Europe has repriced more rapidly than other parts of the world, but there are now increasing signals that the market bottom may not be far away. Are we there yet, how much does market timing matter, what hurdles stand in the way, and where are the opportunities in this new investment window?**  
Speaker:  
**Alex Lund**, Director, European Research, CBRE Investment Management
- 10:35 - 11:20 The future of investments – Where the smart money is going in 2024**  
**With global conditions as they are, it is as important as ever to attract investment and support in order to ensure projects are completed in a timely manner. We will hear from leading CEE investors as we discuss the best investment strategies and the risks and opportunities to look out for.**  
Conversation participants:  
**Anna Duchnowska**, Managing Director – Investment Management, Europe, Invesco Real Estate  
**Dr. Piotr Goździewicz MRICS**, Head of Transactions CEE, Cromwell Property Group  
**Justyna Kedzierska-Klukowska**, Head of Warsaw Office, Berlin Hyp AG
- 11:20 - 11:35 Financial system implementation - Lessons on how to implement a Unified Data Model successfully**  
**More than half of real estate ERP projects are late and over budget. Industry veteran Andreas Kozma will show how these traps can be avoided and how the best functionality can be delivered while keeping within time and budget.**  
Speaker:  
**Andreas Kozma**, Founder & CEO, iREMS International AG

- 11:35 - 12:20 The future of asset and property management – How to use data to maximise performance**  
**The use of technology in the property sector is ever increasing and stakeholders should be aware of the options available to help them. Being able to collect and use data in the right way is the key to manage assets efficiently, understand new markets and get a step ahead of competitors.**  
Conversation participants:  
**Seweryna Afanasjew MRICS**, Board Member, RICS Europe World Regional Board  
**Andreas Kozma**, Founder & CEO, iREMS International AG  
**Ewa Parys**, Executive Director | Head of Asset Management Poland & Fund Manager, AEW

## **12:20-13:20 – NETWORKING LUNCH**

## **13:20-15:35 – SECTION 2**

- 13:20 - 14:05 The future of real estate marketing – How to stand out in 2024?**
- 14:05 - 14:50 The future of offices – How to make the most out of the hybrid working model?**  
**As the return to the office following the pandemic has been slow, our expert panel will assess where the demand still is for office spaces. The discussion will investigate how to fill demand and find alternative solutions for office spaces.**  
Conversation participants:  
**Hubert Abt FRICS**, CEO, New Work & workcloud24  
**Henryk Bilski**, Leasing Director, Strabag Real Estate  
**Julia Racewicz**, Head of Asset Management, Office & Logistics, Savills Investment Management Poland
- 14:50 - 15:35 The future of retail – New strategies bring investors' return**  
**The downfall of physical retail has been forecasted many times but the sector always managed to reinvent itself and is now an attractive option for many investors once again. Market players will discuss omni-channel strategies for the future that can help secure retail's attractiveness as an investment product.**  
Moderator: **Jolanta Wawrzyszuk**, former Group Head of Leasing, Atrium European Real Estate  
Conversation participants:  
**Ilona Szafer**, Head of Asset Management, Retail, Savills Investment Management Poland  
**Barbara Wojde?ko**, CEO, Greenman Poland

## **15:35-16:05 – NETWORKING COFFEE BREAK**

## **16:05-17:30 – SECTION 3**

- 16:05 - 16:25** Case study – Inside one of Europe’s most future-proof buildings  
Join us as our industry expert talks through their project from start to finish, identifying risks, creating plans that can adapt to fluctuating market conditions and setting realistic targets to help complete even the most innovative projects in a timely manner.
- 16:25 - 17:10** The future of valuation – Challenges of a volatile market  
Local and international professionals will identify key themes and changes in property valuation. With an ongoing energy crisis, supply chain issues, rising interest rates and other global-political factors to worry about, the pressure on valuers is as high as ever.  
Conversation participants:  
**Jean-Philippe Carmarans**, EMEA Valuation & Advisory Chair, Cushman & Wakefield  
**Monika D?bska-Pastakia** FRICS, Associate Partner, KPMG
- 17:10 - 17:30** Closing keynote: How can Artificial Intelligence transform real estate investments?  
We’ve all had our fun with ChatGPT but why is 2023’s biggest buzzword actually relevant for real estate? Our closing keynote speaker will walk us through potential use and relevance of AI in the world of commercial real estate.

**17:30-22:00 – NETWORKING PARTY – INTRODUCING "THE  
50 MOST INFLUENTIAL PEOPLE IN THE POLISH REAL  
ESTATE MARKET"**