Date: 14th November 2023 **Venue:** Sofitel Warsaw Victoria

Future of Real Estate 2023 - Warsaw, Poland

09:20-09:50 – REGISTRATION WITH WELCOME COFFEE

09:50-12:20 – SECTION 1

09:50 - 10:05 Presentation Welcome remarks by RICS & Property Forum

Speaker:

Csanád Csürös, CEO, Property Forum

Susanne Eickermann-Riepe FRICS, Chair, RICS European World Regional Board

10:05 - 10:35 Presentation Market update: European economic and investment outlook for 2024

The last 18 months have shocked real estate markets in a way not seen since the Global Financial Crisis. Europe has repriced more rapidly than other parts of the world, but there are now increasing signals that the market bottom may not be far away. Are we there yet, how much does market timing matter, what hurdles stand in the way, and where are the opportunities in this new investment window?

Speaker:

Alex Lund, Director, European Research, CBRE Investment Management

10:35 - 11:20 **Panel** The future of investments – Where the smart money is going in 2024

With global conditions as they are, it is as important as ever to attract investment and support in order to ensure projects are completed in a timely manner. We will hear from leading CEE investors as we discuss the best investment strategies and the risks and opportunities to look out for.

Chair: **Susanne Eickermann-Riepe FRICS**, Chair, RICS European World Regional Board

Panellists:

Anna Duchnowska, Managing Director – Investment Management, Invesco Real Estate

Dr. Piotr Goździewicz MRICS, Head of Transactions CEE, Cromwell Property Group

Justyna Kedzierska-Klukowska, Head of Warsaw Office, Berlin Hyp AG

Dennis Selinas, CEO, Globalworth

Magdalena Uler-Kłeczek, Senior Capital Markets Director, 7R

11:20 - 11:35 **Presentation** Financial system implementation - Lessons on how to implement a Unified Data Model successfully

More than half of real estate ERP projects are late and over budget. Industry veteran Andreas Kozma will show how these traps can be avoided and how the best functionality can be delivered while keeping within time and budget.

Speaker:

Andreas Kozma, Founder & CEO, iREMS International AG

11:35 - 12:20 **Panel** The future of asset and property management – How to use data to maximise performance

The use of technology in the property sector is ever increasing and stakeholders should be aware of the options available to help them. Being able to collect and use data in the right way is the key to manage assets efficiently, understand new markets and get a step ahead of competitors.

Chair: **Seweryna Afanasjew**, Board Member, RICS Europe World Regional Board

Panellists:

ANNA Celichowska, Member of the Board, Rental Director, Virako

Dariusz Chrzanowski, Director, Colliers Energy

Andreas Kozma, Founder & CEO, iREMS International AG

Tamás Méri, Co-Founder and Chief Business Development Officer, Access4you

Ewa Parys, Executive Director | Head of Asset Management Poland & Fund Manager, AEW

12:20-13:20 – NETWORKING LUNCH

The networking lunch takes place at the hotel restaurant.

13:20-14:05 – PROPERTY MARKETING WORKSHOP (OPERA ROOM)

13:20 - 14:05 **Panel** The future of real estate marketing – How to stand out in 2024?

Chair: **Jan Zaworski**, Head of Marketing & Communication, Savills Poland

Panellists:

Magda Cieliczko, Head of Marketing, MDC2

Ewa Gawron-Jasińska, Marketing & PR Manager, Griffin Capital Partners

Paulina Kryńska, Marketing Manager CEE, GLP Europe

Weronika Ukleja-Sałak, Head of Corporate Communications, Echo Investment

Aleksandra Wasilewska, PR Director | EMEA, Colliers

13:20-15:35 – SECTION 2

13:20 - 14:05 **Panel** The future of living – Making the “15-minute city” a reality

Chair: **Sergii Stoliarchuk**, Managing Partner Ukraine, Polish-Ukrainian Real Estate Hub

Panellists:

Maximilian Mendel, Managing Director, ZEITGEIST Asset Management

Joanna Plaisant, Strategic Partnership and Sustainability Associate Director, Arcadis

Jacek Wesołowski, Managing Director Poland, Trei Real Estate

14:05 - 14:50 Panel The future of offices – How to make the most out of the hybrid working model?

As the return to the office following the pandemic has been slow, our expert panel will assess where the demand still is for office spaces. The discussion will investigate how to fill demand and find alternative solutions for office spaces.

Chair: **Maciej Markowski**, Chief Growth Officer, Equiem

Panellists:

Hubert Abt FRICS, CEO, workcloud24

Henryk Bilski, Leasing Director, Strabag Real Estate

Anna Malarczyk-Arcidiacono, Business Development Director, Tetris Poland

Bogusz Parzyszek, co-CEO / Founder, Workplace Solutions

Julia Racewicz, Head of Asset Management, Office & Logistics, Savills Investment Management Poland

14:50 - 15:35 Panel The future of retail – New strategies bring investors' return

The downfall of physical retail has been forecasted many times but the sector always managed to reinvent itself and is now an attractive option for many investors once again. Market players will discuss omni-channel strategies for the future that can help secure retail's attractiveness as an investment product.

Chair: **Jolanta Wawrzyszuk**, Independent Retail Expert, former Group Head of Leasing at Atrium

Panellists:

Anna Malcharek, Managing Director, Gemini Holding

Aleksandra Mazzini, Chief Operating Officer, Balmain Group

Ada Walentek, General Manager, NHOOD Poland

Ryszard Wysokiński, Head of Department, Investor Relations, Kaufland Polska

15:35-16:05 – NETWORKING COFFEE BREAK

16:05-17:30 – SECTION 3

16:05 - 16:25 **Presentation** Strategies to improve efficiency, revenue and value through the integration of sustainability: A vision for the future

Speaker:

Dr. Luciano Capaldo FRICS, CEO, RINA Prime Value Services International

Manuela Di Marino MRICS, Senior Director - International Strategies, RINA Prime Value Services

Chris Grzesik FRICS, Managing Director, Polish Properties

16:25 - 17:10 **Panel** The future of valuation – Challenges of a volatile market

Local and international professionals will identify key themes and changes in property valuation. With an ongoing energy crisis, supply chain issues, rising interest rates and other global-political factors to worry about, the pressure on valuers is as high as ever.

Chair: **Monika Dębska-Pastakia FRICS**, Associate Partner, KPMG

Panellists:

Łukasz Białecki, Head of Real Estate Financing, Bank Pekao

Jean-Philippe Carmarans MRICS, EMEA Valuation & Advisory Chair, Cushman & Wakefield

Olga Smyczyńska, Collateral Value Verification Expert, Bank Gospodarstwa Krajowego

17:10 - 17:30 **Presentation** Closing keynote: How can Artificial Intelligence transform real estate investments?

We've all had our fun with ChatGPT but why is 2023's biggest buzzword actually relevant for real estate? Our closing keynote speaker will walk us through potential use and relevance of AI in the world of commercial real estate.

Speaker:

Tom Ogrodzki, CEO, REDD Group

17:30-19:30 – NETWORKING PARTY – INTRODUCING "THE 50 MOST INFLUENTIAL PEOPLE IN THE POLISH REAL ESTATE MARKET"

Please note that the program is subject to change. Always check the latest online agenda here:
https://www.property-forum.eu/forums/conference-property/future-of-real-estate-2023-warsaw-poland/1566/agenda