

# CEE Property Forum 2016 - Vienna, Austria program

## Registration, coffee

### Section 1: What does Brexit mean for us?

- 09:00 - 09:20** **Keynote speech: Europe after Brexit – CEE in a new world economy**  
**Bruegel is a European think tank that specialises in economics. Established in 2005, it is independent and non-doctrinal. Bruegel's mission is to improve the quality of economic policy with open and fact-based research, analysis and debate. Bruegel's membership includes EU Member State governments, international corporations and institutions.**  
**The UK government will soon begin the process to withdraw from the European Union. What will this huge change mean for the future of the European Union and its member states? What is the process of leaving, and what signal should the EU give to the UK? What are the interests of other countries as they negotiate a deal with the UK?**  
Speaker:  
**Zsolt Darvas**, Senior Fellow, Bruegel Institute
- 09:20 - 09:40** **Presentation: The world of real estate in 2017 – A European outlook**  
Speaker:  
**Damian Harrington MRICS**, Head of EMEA Research, Colliers International
- 09:40 - 10:10** **Senior economists' debate – Brexit, Brexit, Brexit...**  
**Radovan Jelasity FRICS is a Serbian economist who was the Governor of the National Bank of Serbia from 2004 to 2010. He is currently occupying the position of CEO at Erste Group at Erste Bank in Budapest, Hungary.**  
**The debate will focus on the most important challenges of the European and CEE economies. Besides Brexit, our senior economists will look at the growth potentials of Central European economies.**  
Moderator: **Radován Jelasity**, Chairman, Chairman of the Board of Directors, CEO, Hungarian Banking Association, Erste Bank Hungary  
Conversation participants:  
**Peter Attard Montalto**, Executive Director and Senior Emerging Markets Economist and Strategist, Nomura  
**Tatha Ghose**, Senior EM Strategist, Commerzbank AG

## Coffee break – Networking

## Section 2: Investment in Europe and in CEE

- 10:40 - 11:10** **The future of the European economy and Europe as a business destination – Interdisciplinary insight**  
The discussion will seek answers to the most important questions regarding the future of the European and Central European real estate market and Central Europe as a business destination with the help of three bright minds. Our aim is to generate a thought-provoking discussion. Topics to be covered: smart city concept, attracting global shared service centers, migration from Eastern Europe to Western Europe, globalization and location choice by multinational companies.  
Moderator: **Dr. Louise Brooke-Smith FRICS**, Senior Partner and UK Head of Development Strategic Planning and Head of Social Value, Arcadis  
People:  
**Joseph Kelly**, CEO, DealX  
**Tamás Polster MRICS**, Partner and Co-Founder, Urbanite Advisors
- 11:10 - 12:10** **European real estate executive roundtable – Life after Brexit**  
**Opening speech for the roundtable: Robert Stassen, JLL: Making sense of Brexit**  
Moderator: **Noah Steinberg FRICS**, Chairman & CEO, WING  
People:  
**Dr. Marcus Cieleback**, Chief Economist, Investment Strategy & Research, Patrizia AG  
**Martin Erbe**, Head of International Real Estate Finance Continental Europe, Helaba  
**Dirk Lentfer**, Head of REIG, Noerr LLP  
**Frank Nickel**, CEO, CA Immo  
**Robert Stassen**, Director Capital Markets and Research (UK & EMEA), JLL
- 12:10 - 13:00** **Senior CEE investment debate**  
Moderator: **Otis Spencer MRICS**, Chief Investment Officer, P3 Logistic Parks  
Conversation participants:  
**Dr. Walter Hampel**, MD, Head of Real Estate Finance International Clients & CEE, Deutsche Pfandbriefbank AG  
**Zoltán Ligetvári**, Associate, Cushman & Wakefield  
**Piotr Mirowski**, Partner, Investment Services CEE, Colliers International  
**Florian Nowotny**, Member of the Management Board, CFO, CA Immo  
**Árpád Török MRICS**, Chief Executive Officer, TriGranit  
**Radek Zeman**, Chief Financial Officer, CTP

**Award ceremony: Chris Bennett Memorial Prize**

*An annual prize created by RICS in the name of Chris Bennett FRICS, to reward a significant display of professionalism by a successful RICS Candidate in the CEE region.*

*The award will be given to a successful RICS applicant deemed to have made the most outstanding impression on an interviewing panel throughout the RICS business year (1 August – 31 July). Nominations are accepted from all countries of the CEE region.*

## **Lunch - Networking**

### **Section 3A: Office / Industrial**

**14:00 - 14:40 Panel discussion: office occupier trends, changing tenant requirements, future office trends, office developments of the future**

Moderator: **Miroslav Barnáš MRICS**, Supervisory Board Member, Transactions, ARETE

Conversation participants:

**Mátyás Gereben MRICS**, Country Manager, CPI Hungary

**Elina Grigoriou**, Chair of the RICS SKA Rating Technical Committee, Grigoriou Interiors

**Ewelina Kaluzna MRICS**, Leasing and Asset Director, Skanska Commercial Development Europe, Skanska

**Zinaida Vojnár**, International Business Development Director, HB Reavis

**14:40 - 15:20 Manufacturing investments in CEE - Infrastructure issues, real estate development opportunities**

**Where do large manufacturing investments go within the CEE/SEE region and why?**

**What role do infrastructure related issues play in the location choice of large manufacturing companies? Legal risks and challenges for large-scale greenfield developments. How can real estate developers benefit from new manufacturing investments? Is Central Europe's exposure to automotive industry a blessing or a curse?**

Moderator: **Dr. Louise Brooke-Smith FRICS**, Senior Partner and UK Head of Development Strategic Planning and Head of Social Value, Arcadis

Conversation participants:

**René Droese**, Executive Director Business Unit Property, Budapest Airport

**Jaroslav Kaizr MRICS**, Expert Director, MBARE programme, VŠE

**Dr. Zoltán Nádasdy MRICS**, Partner, Head of CEE Real Estate Investments Group, Noerr

**Tamás Polster MRICS**, Partner and Co-Founder, Urbanite Advisors

### **Section 3B: Hotel-Leisure / Retail**

**14:00 - 14:40 Panel discussion: Hotel investors and operators at one table**  
Moderator: **Mr. Attila Heged?s MRICS**, partner, ügyvezet?, Dentons Europe Consulting  
Ingatlan és Turizmus Tanácsadó Kft.  
Conversation participants:  
**Andreas Deutsch**, Deputy Head of Department - Real Estate Finance International, Raiffeisen Bank International AG  
**Daniel Folian**, Investor Relations, Warimpex  
**Frederic Le Fichoux MRICS**, Partner – Global Hospitality Group, Cushman & Wakefield  
**Paul Rosenberg**, Director, International Hotel Development, Marriott International, Inc. and The Ritz-Carlton Hotel Company, LLC  
**Astrid Schafleitner**, Director Development Germany South, Austria & CEE, Motel One Development GmbH

**14:40 - 15:20 Panel discussion: Retail on the move**  
Moderator: **Péter Számely MRICS**, Head of Real Estate Finance CEE, HYPO NOE / RICS Austria Ambassador  
Conversation participants:  
**Mr. Christoph Augustin**, Managing Director International - Austria, Hungary, ECE Projektmanagement  
**Markus Brugger**, Head of Transaction Services, CC Real  
**Krisztina Deutsch MRICS**, Head of Leasing, Futureal  
**Cristina Dumitrache MRICS**, Managing Partner, Head of Slovakia, Cushman&Wakefield

## Coffee break – Networking

## Section 4A: Invest in Southeast-Europe

**15:40 - 16:20 Panel discussion: Why invest in SEE?**  
**In 2016 commercial real estate investment activity seems to be picking up again in Southeastern Europe after a slightly weaker 2015. Romania is back on the investors' map, but when will Bulgaria be? What do investors think about Serbia? Where will new money come from? Will the market continue to be dominated by portfolio deals? What is the most sought after asset class in SEE?**  
**Our expert panel will answer all of these questions and many more.**  
Moderator: **Tim Wilkinson MRICS**, Chairman, Partner, RICS Romania, DTZ Romania  
Conversation participants:  
**David Hay**, Founder and CEO, ADD Value Management  
**Michaela Lashova MRICS**, CEO, Cushman & Wakefield Forton  
**Vedrana Likan**, Managing Partner Croatia, Colliers International  
**Lila Pateraki**, Chief Investment Officer, Zeus Capital Management  
**Andrew Peirson MRICS**, Managing Director SEE Region & Romania, JLL

## Section 4B: Workshop: Technology and real estate

*A unique workshop where real estate meets technology and innovation. How technology and innovation can help real estate professionals? What are the most important areas where technology and real estate meet? Future trends: which technologies, which type of innovations are most likely to shape the real estate industry and how?*

*Our key words are: indoor navigation, augmented reality, virtual reality, smart real estate search, full automatic localisation, sensor-based analytics and engagement platform, 3D solutions.*

**Chair: Michael P. Smithing FRICS**, Former Chairman of RICS in Hungary LEED AP ID+C, BREEAM Assessor, BREEAM In-Use Assessor Director, Green Building Advisory, Colliers

### **15:40 - 16:00 Technology meets real estate – Current trends, future outlook for “Proptech”**

Speaker:

**James Dearsley**, Consultant and Board Advisor, Unissu

### **16:00 - 16:10 Smart real estate search, full automatic localisation**

Speaker:

**Andreas Langegger**, CEO, zoomsquare GmbH

### **16:10 - 16:20 Indoor navigation, augmented reality, virtual reality**

Speaker:

**Arne Schoenleben**, COO, Innovation Rocks

### **16:20 - 16:50 Technology and innovation roundtable**

Conversation participants:

**Botond Bognár**, Co-founder and CSO, REscan Inc.

**James Dearsley**, Consultant and Board Advisor, Unissu

**Joseph Kelly**, CEO, DealX

**Andreas Langegger**, CEO, zoomsquare GmbH

**Arne Schoenleben**, COO, Innovation Rocks

## Closing remarks