

# **CEE Property Forum & Awards Gala 2024 - Vienna, Austria**

**25th November 2024**

## **CEE PROPERTY AWARDS GALA 2024 & WARM-UP PARTY**

**18:00 - 18:30 Registration & welcome drinks**

**18:30 - 19:15 Awards Gala**

The CEE Property Awards celebrate the best projects, most impactful transactions and most inspiring personalities and companies in the CEE real estate market. The winner of each Property Forum award will be selected by an exclusive jury, comprising leading professionals from across the region.

The Award categories:

**Concept of the Year**

**Lease Transaction of the Year – Office / Retail / Logistics**

**Investment Deal of the Year**

**Financing Story of the Year**

**ESG Journey of the Year**

**Personality of the Year**

**19:15 - 19:30 Introduction of the first CEE TOP 100**

Building on the success of country-specific TOP 50 lists, Property Forum will unveil its first-ever CEE TOP 100, a publication listing the 100 most influential people in the CEE real estate business.

**19:30 - 22:00 Warm-up Party**

Guests can enjoy an amazing food and drink offer, including several uniquely themed bars:

**Champagne Bar:** An ageless classic that sparkles with life as it is poured.

Enjoy a carefully selected compilation of Europe's best bubbles.

**Oyster Bar:** The most sought-after dish of previous CEE Property Forums is back. Indulge in the Mediterranean Sea's best treat, chilled to perfection.

**CEE Wine Bar:** A tribute to what the beautiful vineyards of our region have to offer. Enjoy a unique wine list with each CEE represented.

**10:45-11:15 – NETWORKING COFFEE BREAK**

**26th November 2024**

**08:00-08:30 – REGISTRATION WITH WELCOME COFFEE & FRENCH PASTRY SELECTION**

**SECTION 1: FOCUSING ON WHAT'S NEXT**

**08:30 - 08:50 Welcome remarks**

**08:50 - 09:20 A year of elections and their consequences – Global geopolitical outlook**

**09:20 - 10:00 Back on the right track? – Real estate investment trends overview**

**10:00 - 10:45 The class of 2025 – Cracking the code for the year ahead**

Conversation participants:

**Charles Boudet**, CEO, iO Partners

**Christopher Mertlitz**, Managing Director, Head of European Investments, W. P. Carey

**SECTION 2: DIVING INTO DETAILS**

**11:15 - 12:00 Money talks – A deep dive into financing strategies**

Conversation participants:

**Dieter Knittel**, Head of CEE, pbb Deutsche Pfandbriefbank

**Marius Persenea**, Chief Operating Officer, IULIUS Company

**12:00 - 12:45 What seals the deal today? – European investment trends under the spotlight**

People:

**Andrei V?caru**, Head of Capital Markets CEE, iO Partners

**12:45 - 13:30 Local investors' outlook – Where to expand next?**

**13:30-14:30 –NETWORKING LUNCH**

**SECTION 3/A**

**14:30 - 15:15 City leaders' roundtable – How to build the urban area of the future?**

**15:15 - 16:00 CEE's top development hotspots – Building on the growth of the region's airports**

## **SECTION 3/B**

**14:30 - 15:15 Nearshoring and more – What's driving logistics demand in CEE?**

**15:15 - 16:00 A new age of working – How to create the best office assets?**

## **SECTION 3/C**

**14:30 - 15:15 Only way to go but up? – CEE residential market update**

**15:15 - 16:00 Which locations will drive future growth? – CEE hotel market update**

People:

**David Jenkins**, Vice President Business Development Eastern Europe, Radisson Hotel Group

## **SECTION 3/D: PROPERTY MARKETING WORKSHOP**

**14:30 - 15:30 The future of real estate marketing – How to stand out in 2025?**

**16:00-17:00 – CLOSING & PROSECCO**