

# CEE Property Forum & Awards Gala 2024 - Vienna, Austria

25th November 2024

## 12:00-17:00 – CEE ESG FORUM 2024

Our first-ever CEE ESG Forum 2024 is a C-suite regional conference dedicated to exploring and advancing Environmental, Social, and Governance (ESG) practices. This influential event will gather industry leaders, policymakers, and renowned experts to engage in meaningful discussions, share insights, and foster collaboration in the pursuit of sustainable and responsible business practices. You can find the agenda here.

Venue: Hotel Andaz Vienna Am Belvedere. Tickets for CEE Property Forum 2024 also include entry for CEE ESG Forum 2024.

## 17:00-17:45 – TRAM RIDE TO THE GALA VENUE

Are you staying at Andaz or nearby? We've arranged a ride by a historic tramcar (built in 1927) to take our guests from Andaz to Palais Niederösterreich, the venue of our Awards Gala and Networking Party. **The tram departs at 17:20.** If you'd like to take advantage of this free-of-charge transfer option, meet our team in the lobby of Andaz at the indicated times. (The journey takes 30 minutes and involves 10 minutes of walking.)

## 17:45-22:00 – CEE PROPERTY AWARDS GALA 2024 & WARM-UP PARTY

Venue: Palais Niederösterreich. Tickets for CEE Property Forum 2024 also include entry for the Awards Gala and Networking Party.

**17:45 - 18:15 Registration & welcome drinks**

**18:15 - 18:30 Introduction of the first CEE TOP 100**

**Building on the success of country-specific TOP 50 lists, Property Forum will unveil its first-ever CEE TOP 100, a publication listing the 100 most influential people in the CEE real estate business.**

## **18:30 - 19:30 Awards Ceremony**

**The CEE Property Awards celebrate the best projects, most impactful transactions and most inspiring personalities and companies in the CEE real estate market. The winner of each Property Forum award will be selected by an exclusive jury, comprising leading professionals from across the region.**

**List of jury members: Guenther Artner (Erste Group), Dominik Uhe (Kaufland), Hedwig Höfler (CA Immo), Charles Boudet (iO Partners), Richard Wilkinson (CTP), Christopher Mertlitz (WP Carey), Adrian Karczewicz (Skanska), Tanya Kosseva-Boshova (Lion's Head Investments), Angelina Nekic (Delta Real Estate), Dániel Ódor (Taylor Wessing), Tomáš Cifra (Mitiska REIM), Tim Wilkinson (Indotek Group), Victor Constantinescu (Kinstellar), Lucien Smits (MPC Properties), Agata Jurek-Zbrojska (CMS Poland), Radek Mraz (B+N), Jarosław Zagórski (Ghelamco Poland), Robert Ioni?? (NEPI Rockcastle), Inga Chkhaidze-Heynen (Revetas Capital), Kamil Kowa (Savills), Dan Petrisor (One United Properties), Kristóf Bárány (Adventum), Rudolf Nemec (Cushman & Wakefield) and János Gárdai (Futureal).**

**The Award categories:**

**Concept of the Year**

**Lease Transaction of the Year – Office / Retail / Logistics**

**Investment Deal of the Year**

**Financing Story of the Year**

**Proptech of the Year**

**ESG Journey of the Year**

**Personality of the Year**

### **19:30 - 22:00 Warm-up Party**

Guests can enjoy an amazing food and drink offer, including several uniquely themed bars:

**Oyster Bar:** The most sought-after dish of previous CEE Property Forums is back. Indulge in the Mediterranean Sea's best treat, chilled to perfection.

**Wine Bar:** Take a tour of France in every glass! Savour 8 exquisite wines from iconic regions, bringing the heart of French vineyards to our networking soirée.

**Cocktail Bar:** Connect and unwind at our fabulous cocktail bar during the networking event, where expertly crafted drinks set the perfect tone for conversations and new connections.

**Champagne Bar:** An ageless classic that sparkles with life as it is poured. Enjoy a carefully selected compilation of Europe's best bubbles. The Champagne Bar is sponsored by:



**26th November 2024**

### **7:15-8:30 – MORNING NETWORKING RUN SPONSORED BY TAYLOR WESSING**

A casual morning run with fellow real estate runners starting from Hotel Andaz am Belvedere. We will start from Hotel Andaz and will go through the neighbouring Schweitzergarten and the breathtaking Belvedere Park. You can either go for one lap (5km) or two laps (10 km) with the group.

**TaylorWessing**

### **08:00-08:30 – REGISTRATION WITH WELCOME COFFEE**

### **SECTION 1: FOCUSING ON WHAT'S NEXT**

**08:30 - 08:45 Welcome remarks by Property Forum & RICS, introducing the host of the day**  
Following the welcoming words of Property Forum's CEO, Susanne Eickermann-Riepe FRICS. Chair of the RICS European World Regional Board, will take the stage on behalf of the event's organising partner, RICS. Susanne had been a partner at PwC for nearly 20 years and headed the German Real Estate Business. She works on sustainability and innovations in the real estate industry as an independent senior executive advisor and holds several advisory and supervisory board mandates.

Following this welcome speech, the host of the day will introduce the agenda. James Dearsley is a global proptech and innovation guru who looks at industry problems a little differently. His whole career has been built on understanding many of the industry challenges in relation to change and digital transformation and is currently writing a book about leadership and transformation in the real estate sector.

People:

**Csanád Csűrös**, CEO, Property Forum

**James Dearsley**, CEO EMEA, Verv

**Susanne Eickermann-Riepe FRICS**, Chair, RICS European World Regional Board

**08:45 - 09:15 Real estate market in the US in light of the elections and global real estate trends**

People:

**Katarina Kresal**, Co-Chair for Andersen Global's CEE Subregion and Member of Global and European Management Committees, Andersen

**Kenneth T. Rosen**, Managing Director, Andersen

**09:15 - 09:45 CEE real estate: 20 years of history and 20 years into the future**

2004 marked a significant milestone in the history of CEE: the majority of the countries in New Europe became full members of the EU – and this has accelerated the development of the property market in these countries. By now the region from the Baltics to the Black Sea is part of the Schengen area and creates the largest economic powerhouse for industrial and business services, creating immense opportunities for the property markets to thrive. In the presentation, our keynote speakers don't just aim to reflect on the history of the CEE markets though, but benchmark our region in Europe and try to forecast the market evolution for the next 20 years – looking at local demographics & economics and global trends currently shaping the real estate market.

People:

**Daniel Bienias MRICS**, Managing Director CEE & Poland, CBRE

**Gábor Borbély**, Senior Director, Head of Research CEE, CBRE

**09:45 - 10:30 The class of 2025 – Cracking the code for the year ahead**

**This dynamic panel will explore the emerging trends shaping real estate investments as we approach 2025. Industry experts will discuss key drivers such as technological innovation, sustainability, shifting demographics, and evolving market demands. The conversation will focus on how investors can navigate challenges like high interest rates, economic uncertainties, and regulatory changes while capitalizing on opportunities in green buildings, proptech, and urbanization.**

Chair: **Adrian Karczewicz**, Head of Divestments CEE, Skanska

Conversation participants:

**Charles Boudet**, CEO, iO Partners

**Victor Constantinescu**, Managing Partner, Romania & Co-Head of Real Estate, Kinstellar

**Hadley Dean**, Founder, MDC<sup>2</sup>

**Janusz Dzianachowski**, National Managing Partner, Linklaters Warsaw

**Anca Merdescu**, Director, Investment & Debt Advisory, CEE | Investment Services, Colliers

**Christopher Mertlitz**, Managing Director, Head of European Investments, W. P. Carey

**10:30-11:00 – NETWORKING COFFEE BREAK WITH SACHER  
CAKE CORNER SPONSORED BY KAUFLAND**



**SECTION 2: DIVING INTO DETAILS**

**11:00 - 11:45 Money talks – A deep dive into financing strategies**

**In this panel, leading bankers and CFOs will examine the critical factors driving real estate financing over the next 12 months. The discussion will cover key topics such as rate cuts, persistent inflation, and tighter lending conditions while highlighting alternative financing sources like private equity, REITs, and green bonds. Panelists will also explore the role of government policies, regulatory shifts, and ESG considerations in shaping capital flows.**

Chair: **Dieter Knittel**, Head of CEE, pbb Deutsche Pfandbriefbank

Conversation participants:

**Ionut Bindea**, Investment Manager, ROCA Investments

**Lenka Kostrounová**, Management Consultant, ?SOB

**Maarten Otte**, Head of Investor Relations, CTP

**Marius Per?enea**, Chief Operating Officer, IULIUS Company

**Dennis Selinas**, CEO, Globalworth

**Hannes Wimmer**, Managing Director, Loan Capital Markets, Erste Group Bank AG

**11:45 - 12:30 What seals the deal today? – European investment trends under the spotlight**

**This panel will focus on the key trends influencing real estate investment decisions across Europe. Industry experts will analyze factors such as shifting investor preferences, economic volatility, and the impact of regulatory changes across various markets. Topics will include the rising importance of sustainability, the growing appeal of certain emerging destinations, and how geopolitical tensions and energy transitions are shaping opportunities.**

Chair: **Tim Wilkinson MRICS**, Head of European Acquisitions, Indotek Group

Conversation participants:

**Katarina Horvathova**, Vice President Transactions CEE, Real Estate, Macquarie Asset Management

**Mihai Paduroiu**, CEO Office Divison, One United Properties

**Daniel Puchalski**, Managing Partner and Co-Founder, immo lab.re

**Jakub Stanislav**, Head of Investment Properties | Director, CBRE Czech Republic

**Andrei V?caru**, Head of Capital Markets CEE, iO Partners

**12:30 - 13:15 Local investors' outlook – Where to expand next?**

**With local and cross-border investment activity booming in the CEE region, this panel will bring together the most active dealmakers to discuss where the next expansion opportunities lie. Panelists will explore which sectors and asset types are driving demand today, as well as the key factors influencing investment decisions in this rapidly evolving market. Topics will include regional market dynamics, emerging hotspots, and strategies for navigating risks and maximizing returns.**

Chair: **Jakub Adam**, Partner, Head of Real Estate, Taylor Wessing Czech Republic

Conversation participants:

**Péter Kocsis MRICS**, Deputy CEO - Strategy, Risk, MIS-Data, WING

**András Marton**, Partner, Head of Transactions and Asset Management, Adventum International

**Pavel Streblov MRICS**, Business Director, Penta Real Estate

**Paulius Stulgaitis**, Head of Investments, Eika Asset Management

**Dorota Wysoki?ska-Kuzdra**, Senior Partner, Head of Corporate Finance & Living Services CEE, Colliers

**Philipp Zschaler**, Managing Partner and Head of the Real Estate Industry Group, Andersen Germany

## **13:15-14:15 –NETWORKING LUNCH**

### **SECTION 3/A: CORE ASSET CLASSES IN A NEW LIGHT**

Section chair: Csanád Csűrös, CEO, Property Forum

#### **14:15 - 14:30 Time to (re)enter the market - Which market data and economic indicators support well-founded investment decisions**

People:

**Sukhdeep Dhillon**, Head of EMEA Forecasting, Cushman & Wakefield

#### **14:30 - 15:10 A new age of working – How to create the best office assets?**

**This panel will explore how evolving working habits are reshaping the future of office spaces as an asset class. Industry leaders will discuss the changing demands for flexible, sustainable, and tech-enabled work environments, as well as the impact of these trends on office design, location preferences, and tenant expectations. Topics will include strategies for creating resilient office assets that attract long-term occupiers and maximize value in a post-pandemic world.**

Chair: **Peter Malovec**, Counsel, Taylor Wessing Slovakia

Conversation participants:

**Hubert Abt FRICS**, CEO, New Work & workcloud24

**Andreea Cotiga**, Head of Leasing Office, CPI Romania

**Michal Dorszewski**, Regional Director Partnership Development CEE, IWG plc

**David M Johnston MRICS**, Senior Director, Head of Occupier Business Development CEE/SEE, CBRE Hungary

#### **15:10 - 15:20 Revitalization as an opportunity for growth**

**When new construction projects become difficult, the opportunities lie in expanding, optimizing and changing existing portfolios. What ideas and market potential are there? Kaufland's Dominik Uhe presents an exciting approach to revitalizing retail real estate.**

People:

**Dominik Uhe**, Head of Investor Relationship Management, Kaufland International

**15:20 - 16:00 All eyes on retail – New strategies bring investors' return**

**This panel will focus on the performance of retail as a real estate asset, exploring how new strategies are driving renewed investor interest and returns. Experts will discuss key trends shaping the sector, including the rise of experiential retail, the integration of e-commerce with physical stores, and the growing emphasis on sustainability and community engagement. Panellists will also examine how retailers are adapting to changing consumer behaviours and how investors can capitalize on these shifts.**

Chair: **Tomas Cifra**, Partner & Managing Director Central & Eastern Europe, Mitiska REIM

Conversation participants:

**Henri Eisenkopf**, Director Transactions Shopping Places, Union Investment Real Estate GmbH

**Andreas Kozma**, Founder & CEO, iREMS International AG

**Martin Makovec**, Managing Director, M&A, Central Europe, Unibail-Rodamco-Westfield

**Michał Mieciński**, Partner | Real Estate and Construction Department, CMS Poland

**Dominik Uhe**, Head of Investor Relationship Management, Kaufland International

**Erik Wafler MRICS**, Senior Investment Manager, Gránit Asset Management

**16:00 - 16:40 Nearshoring, auto industry struggles – What's ahead for logistics?**

**This panel will explore the forces shaping logistics demand and investment activity, with a focus on current and future drivers of demand. Experts will discuss how supply chain shifts, regional manufacturing adjustments, and rising e-commerce demand are influencing the logistics sector. The conversation will also touch on how economic pressures, such as labour shortages and energy costs, are impacting logistics operations and real estate investment strategies.**

Chair: **Martin Polák**, Managing Director CEE, GARBE Industrial Real Estate

Conversation participants:

**Ramona Eftime**, Regional Lead for Tourism, Retail and Property, Europe, IFC

**Alexandra Gaševićová**, Commercial Director | Industrial & Logistics, BHM Group

**Jaroslav Kopac**, CEE Head of Valuation, iO Partners

**Philipp Wick**, Director, Industry & Logistics Operations, CC Real

## **SECTION 3/B: FOCUS ON NEW INVESTMENTS**

Section chair: **Alexander Morari MRICS**, Founder & CEO, Pre-A Club VC.



**14:15 - 15:00 Investing in emerging SEE markets: Serbia, Bulgaria, Croatia, Slovenia, North Macedonia, Albania**

**This panel will explore the investment potential in the emerging markets of Southeast Europe. Local and international players will discuss the unique opportunities and challenges within each market, including economic growth, urban development, and regulatory environments. The conversation will highlight key sectors attracting investment, such as residential, commercial, and logistics, as well as the impact of infrastructure improvements and EU integration.**

Chair: **Verka Petkova-Shekerova**, Country Head Bulgaria, CBRE

Conversation participants:

**Yavor Kostov**, Managing Partner, Cushman & Wakefield Forton

**Jovana Martinović**, MRICS, Deputy CEO, Merin Group

**Pere Mioč**, Partner, Tax Advisory, Forvis Mazars

**Maja Ostanek**, MRICS, Director, ALFI Real Estate Fund

**Nikolina Vukelić**, Head of Real Estate Unit, Zagrebačka banka

**Maja Šubić**, Partner, Senica & Partners

**15:00 - 15:45 Residential market update: PRS, build-to-sell, investment trends, housing prices**

**This panel will explore the key trends shaping the residential market, with a focus on private rented sector (PRS) developments, build-to-sell strategies, investment trends, and housing prices. Industry experts will discuss the factors driving demand, including demographic shifts, affordability challenges, and changing lifestyle preferences. The conversation will also address how high interest rates, inflation, and regulatory policies are impacting housing prices and investment activity.**

Chair: **Kinga Barchoć**, Partner, Real Estate Leader, PwC Polska

Conversation participants:

**Zuzana Kanalová**, Head of Real Estate, VÚB banka

**Stanislav Kubáček**, Managing Director | Head of Investment, Eastern Europe, Heimstaden

**Renata McCabe Kudła**, Country Manager, Grupo Lar Poland

**Jan-Hendrik Walloch**, Managing Partner, ECE Living

**Waldemar Wasiluk**, CEO / Vice President, Victoria Dom

### **15:45 - 16:30 Booming hotel markets – New trends for 2025-2026**

**This panel will dive into the key trends expected to shape hotel markets in 2025 and 2026, as the sector experiences a post-pandemic boom. Experts will discuss the growing demand for leisure and business travel, the rise of lifestyle and boutique hotels, and the role of sustainability and technology in enhancing guest experiences. The conversation will also cover investment opportunities in emerging markets, shifts in traveller preferences, and how hotels are adapting to changing expectations.**

Chair: **Paweł Nowakowski MRICS**, Founder & CEO, PNC

Conversation participants:

**Andreas Deutsch**, Deputy Head of Department, Asset Lead Hospitality | Real Estate Finance, Raiffeisen Bank International AG

**Răzvan Gheorghiu-Testa FRICS**, Partner - Co-Head of Real Estate Practice Group, Uca Zbârcea & Asociații

**Roland Paar**, Head of Hotel Investment, Soravia

**Roman Tkaczenko**, Development Director, H World International / Steigenberger Hotels GmbH

**Przemysław Wieczorek MRICS**, President of the Management Board, Puro Hotel Development

## **SECTION 3/C: RETHINKING THE STATUS QUO**

Section chair: James Dearsley, CEO EMEA, Verv

### **14:15 - 14:55 Retrofitting and repurposing – How to use ageing stock to revitalise cities**

**This panel will delve into the innovative strategies of retrofitting and repurposing aging buildings to breathe new life into urban environments. Experts will discuss the benefits of transforming underutilized properties into functional spaces, such as residential, commercial, or mixed-use developments, and how these efforts contribute to sustainable urban growth. The conversation will highlight successful case studies, design considerations, and the role of community engagement in revitalization projects.**

Chair: **Tjidsger Wierda**, ESG Partner, Walvius Partners

Conversation participants:

**Dávid Jakab**, Managing Partner, Realiscon

**Tamás Polster MRICS**, Partner and Co-Founder, Urbanite Advisors

**Péter Számely MRICS**, Head of Real Estate Finance CEE, HYPO NOE Landesbank

**14:55 - 15:40 Rethinking Central Europe – Discussion with city leaders**

**This panel brings together influential city leaders from Central Europe to discuss innovative strategies for urban development and revitalization in the region. Topics will include sustainable city planning, infrastructure improvements, and the impact of technology on urban living. The discussion will also explore the challenges and opportunities presented by changing demographics, economic shifts, and environmental concerns.**

Chair: **Richard Stephens**, Founder & Editor, The Poland Observer

Conversation participants:

**Omar Al-Rawi**, Member, Vienna Provincial Parliament and City Council

**Nikola Barbutov**, Deputy Mayor, European Policies, International Activity And Tourism, Sofia Municipality

**Bartosz Guss**, General Director, Polish Association of Developers (PZFD)

**Gábor Soóki-Tóth MRICS**, Assistant Professor (Urban Development & Planning), RICS

**Dávid Vitézy**, Chair of the Committee for Transport, Climate Action and Urban Development, Budapest City Assembly

**15:40 - 15:50 Sharing is caring - Parking as a profitable ESG asset in all real estate use**

People:

**Ján Hrončák**, Partner, ParkingAround, GOSPACE LABS

**15:50 - 16:30 Tech-driven real estate – Embracing the proptech evolution**

**This panel will explore the transformative impact of technology on the real estate sector, highlighting the latest trends in proptech innovation. Tech leaders will discuss how advancements in data analytics, artificial intelligence, and automation are reshaping property management, investment strategies, and customer engagement. The conversation will also address the challenges of integrating technology into traditional practices and the importance of fostering a culture of innovation within real estate organizations.**

Chair: **Zoltán Kalmár**, Founder, ProptechZoom

Conversation participants:

**Ján Hrončák**, Partner, ParkingAround, GOSPACE LABS

**Kateřina Kulíšková**, Business Development Strategist, M2C | INNOVIS

**Bogdan Nicoara**, CEO & Co-Founder, Bright Spaces

**Markus Schmut**, Area Manager Germany and Austria, R8 Technologies

**Sergii Stoliarchuk**, Managing Partner Ukraine, Polish-Ukrainian Real Estate Hub

**Artur ęszczyński**, Business Development Director, Skanska Residential Development Poland

**16:30-17:30 – CLOSING & PROSECCO**