

# CEE Property Forum 2023 - Vienna, Austria

**20th September 2023**

## **Study tour – Visit CEE's most sustainable neighbourhood!**

**12:30 - 15:45 Study tour to Vienna's Aspern Seestadt**

**Participants of CEE Property Forum 2023 have the chance to join us for a unique study tour free of charge and visit the region's most sustainable neighbourhood and one of Europe's largest urban development projects, Aspern Seestadt in Vienna.**

**Aspern Seestadt is a mixed-use project worth €5 billion and is already home to 11,000 people and 500+ companies. Besides incorporating numerous 'smart city' features and unique sustainability solutions, the project is also a prime example of the world-famous Viennese housing model with 70% of the apartments part of the city's social housing system.**

**The tour departs at 12:30 from the lobby of Andaz.**

## **Your ride between venues – Travel back in time**

**Are you staying at Andaz or nearby? We've arranged two rides by a historic tramcar (built in 1927) to take our guests from Andaz to Palais Niederösterreich, the venue of our networking party. Trams depart at 17:00 and 17:45. If you'd like to take advantage of this free-of-charge transfer option, meet our team in the lobby of Andaz at the indicated times. (The journey takes 30 minutes and involves 10 minutes of walking.)**

## **WARM-UP PARTY – Venue: Palais Niederösterreich**

**18:00 - 18:30 Registration & welcome drinks**

### **18:30 - 21:00 Warm-up Party**

**The Warm-up Party is an exclusive networking event taking place on the evening of 20 September at the magnificent Palais Niederösterreich in the historic heart of Vienna. Join us to enjoy our food and drink offer, including several uniquely themed bars:**

**Champagne Bar: An ageless classic that sparkles with life as it is poured, courtesy of Avison Young. Enjoy a carefully selected compilation of Europe's best bubbles.**

**Oyster Bar: The most sought-after dish of previous CEE Property Forums is back. Indulge in the Mediterranean Sea's best treat, chilled to perfection.**

**CEE Wine Bar: A tribute to what the beautiful vineyards of our region have to offer. Our friends and partners across CEE have helped us put together a unique wine list with each CEE being represented.**

**21st September 2023**

## **CONFERENCE DAY – Venue: Andaz Vienna Am Belvedere**

### **7:00-8:00 – MORNING NETWORKING RUN SPONSORED BY TAYLOR WESSING**

A casual morning run with fellow real estate runners starting from Hotel Andaz. You can either go for a shorter run (5 km) through the neighbouring Schweitzergarten and the breathtaking Belvedere Park - led by Viennese runner and personal trainer Verena Ullmann or you can go more hardcore and take the longer city tour (10 km) to the city centre and back. The longer city run will be led by longtime runners from the Taylor Wessing leadership: Erwin Hanslik (CEE Head of Real Estate and Head of the Prague office) and Dániel Ódor (Partner and Head of Real Estate of the Budapest office).

### **08:00-08:30 – REGISTRATION WITH WELCOME COFFEE & FRENCH PASTRY SELECTION**

## **SECTION 1: FOCUSING ON WHAT'S NEXT**

**08:30 - 08:40 Welcome remarks by Property Forum**

**Following the welcoming words of Property Forum's CEO, the host of the day will introduce the agenda.**

**James Dearsley is a global proptech and innovation guru who looks at industry problems a little differently. His whole career has been built on understanding many of the industry challenges in relation to change and digital transformation and is currently writing a book about leadership and transformation in the real estate sector.**

People:

**Csanád Csürös**, CEO, Property Forum

**James Dearsley**, Consultant and Board Advisor, Unissu

**08:40 - 09:00 Let's set the scene for the day – Cracking the code for 2024**

**An exclusive, interview-style discussion, aimed at setting the scene for the day. Our host James will talk to two seasoned investment experts and walk through the key topics that are currently on investors' minds.**

Chair: **James Dearsley**, Consultant and Board Advisor, Unissu

Conversation participants:

**Marcus Cieleback**, Chief Economist, Investment Strategy & Research, Patrizia AG

**Anna Duchnowska**, Managing Director – Investment Management, Invesco Real Estate

**09:00 - 09:20 Disruption and opportunity in the age of AI – Impacts on the broader economy and potential applications in real estate**

**We've all had our fun with ChatGPT but why is 2023's biggest buzzword actually relevant for real estate? Research scientist and renowned JPMorgan expert Tamas Madarasz will shed light on the latest AI applications and trends reshaping the industry.**

People:

**Tamás Madarász**, Decision Science Team Lead - Vice President, JPMorgan Chase & Co.

**09:20 - 09:45 No more reasons for headaches? – A global outlook for the year ahead**

**CBRE's Global Chief Economist and Managing Director for CEE will provide a unique overview of the key trends influencing property investments - globally and in the region.**

People:

**Richard Barkham**, Global Chief Economist, CBRE

**Daniel Bienias MRICS**, Managing Director CEE & Poland, CBRE

**09:45 - 10:30 The big picture – CEE investment trends under the spotlight**

**The question on everyone's mind: When will investment markets come back to life? Our group of investment experts will share their expectations and shed light on which assets and markets offer the best opportunities for players willing to take a risk.**

Chair: **Ana Dumitrache**, Managing Director, CTP Romania

Conversation participants:

**Jan Bukovsky**, Senior Partner – Head of Tax & Finance, Revetas Capital

**Victor Constantinescu**, Managing Partner, Romania & Co-Head of Real Estate, Kinstellar

**Christopher Mertlitz**, Managing Director, Head of European Investments, W. P. Carey

**Dominik Stojek**, Partner, Leader of Real Estate Group, Deloitte Poland

**Piotr Trzeciński**, Head of Poland, Savills Investment Management

**Andrei V?caru**, Head of Capital Markets CEE, iO Partners

**10:30-11:00 – COFFEE BREAK WITH SACHER CAKE CORNER  
SPONSORED BY KAUFLAND**

## **SECTION 2: WHAT SELLS?**

**11:00 - 11:45 Lenders vs borrowers – A deep dive into financing strategies**

**Inflation across Europe is cooling down but interest rates are still at historical highs. Leading bankers and investment experts will discuss how their financing strategies are adapting.**

Chair: **Csanád Csürös**, CEO, Property Forum

Conversation participants:

**Inga Chkhaidze-Heynen**, Partner – Head of Investments, Revetas Capital

**Dieter Knittel**, Head of CEE, pbb Deutsche Pfandbriefbank

**Zbigniew Korba**, Partner, Head of Banking & Finance Poland, Taylor Wessing Czech Republic

**Marius Persenea**, Chief Operating Officer, IULIUS Company

**Florian Schmidl**, Tax Partner, Mazars Austria

**Hannes Wimmer**, Managing Director, Loan Capital Markets, Erste Group Bank AG

**11:45 - 12:30 Let's talk strategy – What's driving ESG investments in 2023?**

**Seasoned industry experts will provide a comprehensive exploration of ESG integration within the real estate sector, showcasing the industry's evolving commitment to sustainable practices, social inclusivity, and responsible governance.**

Chair: **Tjidsger Wierda**, ESG Partner, Walvius Partners

Conversation participants:

**Ionut Bindea**, Chairman of the Board of Directors and CEO, ROCA Industry

**Zsolt Hintenberger MRICS**, Managing Partner, Realiscon

**Alena Líškay Králíková**, ESG Manager, Crestyl

**Marcell Mihályfi**, Partner, Head of Office Asset Management, Adventum International

**Daniel Schreiner**, Principal ESG Asset Management, Deutsche Investment

**Ryan Wray**, Managing Director and Principal, Avison Young, Czech Republic

**12:30 - 13:15 Local investors continue to rule the land – Where to invest next?**

**Despite the slowdown, the CEE investment market remains strong with local investors playing a more vital role than ever. The most active dealmakers will discuss what sells today and will drive market activity tomorrow.**

Chair: **Mark Richardson**, Head of Investment, Savills Poland

Conversation participants:

**Krisztián Hornok**, Managing Director, International Transactions and Asset Management, Indotek Group

**Alexander Klafsky MRICS**, Managing Partner, FLE

**Péter Kocsis MRICS**, Deputy CEO - Strategy, Risk, MIS-Data, WING

**Martin Ofner**, Head of Market Analysis, Arnold Investments

**Karol Pilniewicz**, CIO, Futureal

**Pavel Streblov MRICS**, Business Director CRE, Penta Real Estate

**Gábor Zeller**, Senior Director, Capital Markets, iO Partners

**13:15-14:15 –NETWORKING LUNCH**

**SECTION 3/A: INVESTORS' FAVOURITES (MAIN ROOM)**

**14:15 - 15:00 Full speed ahead – What's driving logistics developments?**

**Demand for logistics assets remains steady across CEE, fueled by growing e-commerce and nearshoring. Market experts with diverse backgrounds will discuss the key drivers of this sector.**

Chair: **Przemysław Piątek**, Supply Chain Advisory Director Poland / CEE, CBRE

Conversation participants:

**Grzegorz Chmielak**, Head of Valuation & Capital Markets, Axi Immo Group

**James Fitzgerald**, Director, Head of Industrial Agency, iO Partners

**Andreas Kozma**, Founder & CEO, iREMS International AG

**Ivan Pastier**, Business Development Director, CTP

**Peter Solt**, Partner, Head of Real Estate Austria, Taylor Wessing Czech Republic

**15:00 - 15:45 Still not slowing down – CEE residential market update**

**Residential markets in CEE are standing strong against all odds with the conversation shifting to focus on affordability and sustainability. Leading developers will discuss growth opportunities in the sector.**

Chair: **Radek Kužera**, Partner & Founder, Grafton

Conversation participants:

**Marek Blaha**, CEO, Dostupné bydlení české Společnosti

**Ján Krnáč**, CEO, Cresco Real Estate

**Mariusz Mroczek**, Director, Corporate Finance, CEE, Colliers

**Rudolf Riedl MRICS**, Managing Director, SÜBA Hungary

**Piotr Staniszewski**, Partner, Dentons

**15:45 - 16:30 Coming back strongly – Hotel market update**

**Discover the future of hospitality in an engaging discussion on hotel market trends. Join industry leaders to dissect the latest insights, technological innovations, and shifting consumer preferences shaping the hotel landscape.**

Chair: **Paweł Nowakowski MRICS**, Founder & CEO, PNC

Conversation participants:

**David Jenkins**, Vice President Business Development Eastern Europe, Radisson Hotel Group

**Adam Konieczny MRICS**, Development Director Europe, Louvre Hotels Group

**Andreas Mayr**, Managing Director, UBM hotels Management GmbH

**Andrea Rona**, Group Director of Development, Danubius Hotels

## **SECTION 3/B: THE CLASSICS (BLUE ROOM)**

**14:15 - 14:30 Revitalization as an opportunity for future retail core-assets**

People:

**Angelus Bernreuther**, Head of Investor Relationship Management, Kaufland

**14:30 - 15:15 Rediscovering retail – Strategies for an omni-channel future**

**No matter how many times experts predict the death of brick-and-mortar retail, it always reinvents itself. Investors are also showing renewed interest in the sector and this thought-provoking panel will explain why.**

Chair: **Tomas Cifra**, Partner & Managing Director Central & Eastern Europe, Mitiska REIM

Conversation participants:

**Angelus Bernreuther**, Head of Investor Relationship Management, Kaufland

**Josef Malík**, Executive Director, Star Capital Finance

**Adrian Pop**, General Manager, ADP green building

**Carmen Ravon**, Head of Retail Occupiers CEE, CBRE

**15:15 - 15:30 Financial system implementation - Lessons on how to implement a Unified Data Model successfully**

**More than half of real estate ERP projects are late and over budget. Industry veteran Andreas Kozma will show how these traps can be avoided and how the best functionality can be delivered while keeping within time and budget.**

People:

**Andreas Kozma**, Founder & CEO, iREMS International AG

**15:30 - 15:45 The digital lifecycle of a building – Optimising efficiency, sustainability and occupant comfort**

People:

**Ivan Petras**, Country Manager Slovakia, PlanRadar

**15:45 - 16:30 Hybrid is here to stay – How to make the most out of office investments?**

**Similarly to retail, office investments are also experiencing a revival. Investors definitely look at offices differently than before the pandemic and this requires a new approach. A diverse group of experts will discuss the key drivers of office investment strategies with a focus on flexibility.**

Chair: **Mihai Paduroiu**, CEO Office Division, One United Properties

Conversation participants:

**Hubert Abt FRICS**, CEO, New Work & workcloud24

**Alisa Kapic**, Vice President Sales North Europe and Country Director Austria, IWG plc

**Kata Mazsaroff**, Managing Director, Colliers Hungary

**Sylwia Toczyska**, Associate Partner, Deloitte

## **SECTION 3/C: EMERGING MARKETS (GREEN ROOM)**

**14:15 - 15:00 Focus on SEE – What are investors and developers looking for in the region?**

**2023 has not been the most active year in SEE in terms of transactions but we're constantly seeing new players entering the region. Experts from Slovenia, Croatia, Serbia and Bulgaria will share an update on what's driving investment and development activity in their home markets.**

Chair: **Tim Wilkinson MRICS**, Head of European Acquisitions, Indotek Group

Conversation participants:

**Mirta Ceranac Poljak**, Managing Director, Croatia, M7 Real Estate

**Miloš Grdinič MRICS**, Director of Development and Asset Management, Delta Real Estate

**Uroš Grujić MRICS**, Senior Director | Head of Investment Properties SEE, CBRE

**Bojan Jevremović**, Leasing Director – Office Portfolio, MPC Properties

**Matevž Menžak**, Head Of Real Estate Funds, Generali Investments Slovenia

**15:00 - 16:30 Focus on Ukraine – Let's talk about rebuilding in a sustainable way!**

**Ukrainian businesses are living through their hardest times, but they still keep working and finding solutions that can serve as a foundation for the post-war rebuilding of the country. Our panellists will discuss how this topic can be approached with sustainability in mind.**

Chair: **Sergii Stoliarchuk**, Managing Partner Ukraine, Polish-Ukrainian Real Estate Hub

Conversation participants:

**Oleksandr Bondarenko**, Managing Partner, Bureau of Investment Program

**Alfred Praus**, President, Ukrainian-Austrian Association

**Daniel Puchalski**, Managing Partner and Co-Founder, immo lab.re

**Igor Raikov**, Founder & CEO, Spilnota

**16:30-17:00 – CLOSING & PROSECCO**