

# CEE Property Forum 2019 - Vienna, Austria program

**18th September 2019**

## **PROPTECH DAY (ERSTE CAMPUS)**

Change can be hard to love and it could appear costly for the business, but it also represents many opportunities. How can you embrace these opportunities? Attend our proptech day and find out! Meet the most inspiring European and CEE proptech personalities and hear about the most recent innovations, solutions that could reshape the property industry. Our compact proptech day is the perfect event for you if you want to get up to speed with recent technologies and trends but do not have time to waste.

ATTENDANCE FOR THE PROPTECH DAY IS INCLUDED IN OUR STANDARD TICKET PRICE.

Venue of the proptech day: Erste Campus (1100 Vienna, Am Belvedere 1) - Grand Hall.

- 16:15 - 16:35**    **Digital is the new normal - New technologies changing the world of real estate**  
**James is a prominent global PropTech influencer and in his presentation, he will show how technology is completely transforming the property business. He founded Unissu, a global platform which lists over 6000 PropTech businesses from around the world, along with co-founder Eddie Holmes.**  
Speaker:  
**James Dearsley**, Co-Founder, Unissu
- 16:35 - 17:15**    **Innovation is the law of tomorrow - Digital transformation in Europe**  
**Some companies have already invested a huge amount of capital in innovation, while for others the largest step taken towards digitisation is using Dropbox. This diverse panel will discuss strategies that can take European property companies to the next digital level.**  
Moderator: **James Dearsley**, Co-Founder, Unissu  
Conversation participants:  
**Yasmina Darveniza**, Investor, Round Hill Ventures  
**Leon Goldwater**, CEO, We Are Pop Up  
**Susanne Hugel**, Associate Director | EMEA Digital Innovation, CBRE
- 17:15 - 17:45**    **Great companies can come from anywhere. Why not from CEE? – Central European proptech success stories**  
**We have gathered four companies that originally started out in the region but since then have expanded internationally. Four innovative leaders will share their own secrets to success and show that a good product can be in demand anywhere in the world.**  
Moderator: **James Dearsley**, Co-Founder, Unissu  
Conversation participants:  
**Hubert Abt**, CEO, New Work & workcloud24  
**Lukas Balik**, CEO, Spaceflow  
**Marley Fabisiewicz**, Founder, spaceOS  
**Josef Sachta**, CEO, Sharry Europe

- 17:45 - 18:30 PropTech pitches – The best emerging start-ups from CEE**  
Over the last 12 months, 25 companies from 5 countries presented themselves at Property Forum events all over Central & Eastern Europe. Each time the audience voted and chose the most interesting ideas that will be shared during CEE Property Forum's first-ever PropTech Day. At the end of the 6-minute pitches, the audience will choose the region's best emerging start-up.
- People:  
**Ondřej Dufek**, CMO, Flatio  
**Július Kaliský**, Director of Sales, PonukaByvania.sk  
**Ádám Korbuly**, CTO, OrthoGraph  
**Adam Penkala**, Co-Chief Operating Officer, Velis Real Estate Tech  
**Andy Zhang**, Co-Founder & CEO, Rollet

## **19:00 PRE-CONF ROOFTOP PARTY (ERSTE CAMPUS)**

Welcome speech by Karin Schmidt-Mitscher (Erste Group Bank)

Buffet dinner, gin and tonic bar, exclusive Austrian wine selection and champagne bar. HOSTED BY ERSTE GROUP AND SPONSORED BY CBRE AND REVETAS CAPITAL.

ATTENDANCE FOR THE PRE-CONF PARTY IS NOT INCLUDED IN OUR STANDARD TICKET PRICE. YOU MAY ADD THE PRE-CONF PARTY AT THE ONLINE REGISTRATION.

**19th September 2019**

## **SECTION 1: The future of our industry (PURPLE ROOM)**

The rules of business and society have changed, so your business needs to change as well. Let's find out together how the changes in our climate, the changes in customer expectations and the changes in politics might affect the property sector.

- 09:00 - 09:05 Opening remarks and Chris Bennett Memorial Prize award ceremony**  
The Chris Bennett Memorial Prize is an annual prize created by RICS in the name of Chris Bennett FRICS, to reward a significant display of professionalism by a successful RICS Candidate in the CEE region. The award will be given to a successful RICS applicant deemed to have made the most outstanding impression on an interviewing panel throughout the RICS business year (1 August – 31 July). Nominations are accepted from all countries of the CEE region.
- Speaker:  
**Csanád Csürös**, CEO, Property Forum
- 09:05 - 09:30 Climate change – How it will affect our industry and what we should do to adapt**  
We strongly believe that climate change cannot be ignored by the property industry and the new permanent reality of climate change is knocking on our door. How much will it cost for us and how can we embrace the change?
- Speaker:  
**Ursula Hartenberger**, Global Head of Sustainability, RICS

- 09:30 - 10:00**    **The CEE property landscape - What is happening in the CEE markets?**  
This presentation aims to give an overview of the state of commercial real estate market across major CEE countries: How sound are the economic fundamentals? What are the occupational trends across major cities in the region? Where are the hotspots of the development pipeline? Who are the dominant players on the investment markets in the region?  
Speaker:  
**Gábor Borbély MRICS**, Director, CBRE
- 10:00 - 10:35**    **Senior financing roundtable**  
Financing is the true essence of this business, whether in the form of bank finance, bonds, IPO or other alternative solutions. Leading investors, developers, and bankers will share their insights on the European and CEE financing landscape.  
Moderator: **Otis Spencer MRICS**, Chief Investment Officer, P3 Logistic Parks  
Conversation participants:  
**Dr. Walter Hampel**, MD, Head of Real Estate Finance International Clients & CEE, Deutsche Pfandbriefbank AG  
**Michael Heller CFA**, Real Estate Investment Research, Raiffeisen Bank International AG  
**Dr. Edina Schweizer**, Partner - Head of CEE Banking and Finance, Noerr  
**Péter Számely MRICS**, Head of Real Estate Finance CEE, HYPO NOE Landesbank für Niederösterreich und Wien AG  
**Hannes Wimmer**, Executive Director, Loan Syndication, Erste Group Bank AG

## Coffee break - Networking

## SECTION 2: Embracing the change (PURPLE ROOM)

- 11:05 - 11:20**    **CEE investment outlook**  
Speaker:  
**Mike Atwell**, Head of Capital Markets Czech Republic and Lead Director CEE, JLL
- 11:20 - 12:00**    **Can CEE's property market growth be sustained? What are the risks on the horizon?**  
Moderator: **Jean-Bernard Wurm**, Co-Founder & Managing Director, Secure Legal Title, London  
Conversation participants:  
**Mike Atwell**, Head of Capital Markets Czech Republic and Lead Director CEE, JLL  
**Radu Boitan**, Head of Investments, Revetas Capital  
**Tomáš B?hounek**, Partner, bnt attorneys in CEE  
**Luke Dawson**, Managing Director & Head of Capital Markets CEE, Colliers International  
**Richard Wilkinson**, Group CFO, CTP

**12:00 - 12:30** **Austria in focus – Real estate business leaders' panel**  
Moderator: **Walter Wölfler**, Senior Director, Head of Retail Austria & CEE, CBRE  
Conversation participants:  
**Frank Brün FRICS**, Chairman, RICS in Austria  
**Mario Schiavon**, Partner, Real Estate & Construction, Taylor Wessing Austria  
**Karin Schmidt-Mitscher**, Head of Group Commercial Real Estate, Erste Group Bank  
**Georg Stadlhofer MRICS**, Vice President, IFMA Austria  
**Samuel Vetrak**, CEO, Bonard

**12:30 - 13:00** **Why diversity and inclusion are crucial in the property industry (as well)**  
**What are the benefits of developing a diverse and inclusive environment in your company? Which steps are needed to improve gender diversity in the workplace, especially in c-suite positions? Is the younger generation more open to a diverse and inclusive company environment? Can diversity and inclusion be a remedy in challenging economic cycles?**  
Moderator: **Lara Paemen**, Director, IFMA EMEA  
Conversation participants:  
**Inga Chkhaidze**, Investment Director, Revetas Capital  
**Ana Dumitrache**, Country Head Romania, CTP  
**Marta Machus-Burek**, Senior Partner | Director | Retail Advisory Services, Colliers International  
**Karin Schmidt-Mitscher**, Head of Group Commercial Real Estate, Erste Group Bank  
**Wilhelm Sterl**, Head of Group Human Resources, Immofinanz

## Lunch - Networking

## SECTION 3/A: New investment opportunities in CEE (PURPLE ROOM)

**14:00 - 14:40** **Finding the right opportunity - Life-cycle investment in CEE**  
Moderator: **MRICS Michael Edwards MRICS**, Head of Capital Markets (Hungary) / Valuation & Advisory (Central Europe), Cushman & Wakefield  
Conversation participants:  
**Mátyás Gereben MRICS**, Country Manager, CPI Hungary  
**Paul W. Hallam**, Managing Partner, GalCap Europe  
**Dániel Jellinek**, vezérigazgató, Indotek  
**Peter Noack**, Co-Founder and Managing Director, ZEITGEIST Asset Management  
**Ulf Pleschiutschnig**, Managing Director, Morgan Stanley Real Estate Investment

**14:40 - 15:15** **Building sustainable hubs in CEE - How can logistics stay the most attractive asset class?**  
Moderator: **Ana Dumitrache**, Country Head Romania, CTP  
Conversation participants:  
**Martin Baláž**, VP, Country Manager Czech Republic and Slovakia, Prologis  
**Harry Bannatyne**, Partner, Head of Industrial Agency CEE, Colliers  
**Domonkos Joó**, Senior Asset Manager, Hungary, Slovakia & Czech Republic, Logisor  
**Benedek Kis**, Senior Manager Business Development Eastern Europe, Kühne + Nagel

## SECTION 3/B: All about user experience (GREY ROOM)

We try to make sense of this disjointed world. There are a lot of deep changes going on in the world and one of them is that people buy, live and work differently. How will these changes affect the physical spaces of work and shopping? Disruptors, property owners, asset managers, investors, developers, and advisors will brainstorm together about what's ahead of us in the office and retail markets.

### 14:00 - 14:40 Making tenants happy in the workplace – Why is it important?

Moderator: **Andrej Leontiev LL.M.**, Partner, Taylor Wessing

Conversation participants:

**Giles Bateman MRICS**, Head of Real Estate Europe – Network Development, IWG plc

**Marley Fabisiewicz**, Founder, spaceOS

**Lara Paemen**, Director, IFMA EMEA

**Sylwia Toczyska**, Managing Director, ALTO Accounting

### 14:40 - 15:15 Retail has changed – How should retail property owners change?

Moderator: **Jolanta Wawrzyszuk**, Group Head of Leasing, Atrium European Real Estate

Conversation participants:

**Duarte Cabral**, Deputy Managing Director EMEA, Sonae Sierra

**Mr. Christoph Augustin**, Managing Director International - Austria, Hungary, ECE Projektmanagement

**Leon Goldwater**, CEO, We Are Pop Up

**Mark Robinson**, Independent Investment & Research Consultant

**Oren Rosen**, Co-Founder, Infuse Location Ltd

## SECTION 3/C: Rising stars – Alternative asset classes (GREEN ROOM)

### 14:00 - 14:40 Why real estate developers cannot ignore hotels (in partnership with HOTCO)

**Tourism is booming in Central and Eastern Europe, new developments are popping up all over the region, while hotel has become a popular asset class among investors. The needs of travellers are changing fast with low-cost flights and the sharing economy completely reshaping the face of tourism. The experts of this panel will give an overview of the latest trends on the hotel market, both globally and locally.**

Moderator: **Marius Gomola MRICS**, Managing Director, Horwath HTL Hungary, Founder, HOTCO

Conversation participants:

**Gerald Hanna**, Senior Manager, Asset Management, Revetas Capital

**David Musil**, Business Director, Penta Real Estate

**Péter Palicz**, Chief Business Development Director, General Manager, KViHotel

**Péter Takács**, Partner, VLK Cresa

- 14:40 - 15:15 Student housing - Investment opportunities in CEE**  
Central & Eastern Europe used to be overshadowed by UK & Western European developments as regards private student housing stock, with local players only catching up in relatively recent times. It is, however, becoming a rapidly growing region and is now on the radar of many local as well as international student housing investors looking for a less saturated market with new opportunities and greater diversification. Come and learn from Samuel Vetrak, Founder and CEO of BONARD, an independent market intelligence powerhouse for student housing asset class, who will share the latest data, insights, trends and opportunities in CEE student housing.  
Moderator: **Samuel Vetrak**, CEO, Bonard  
Conversation participants:  
**Bálint Botos CFA**, Managing Partner.  
**Gary Clarke**, CEO, MILESTONE  
**Rainer Nonnengässer**, CEO, International Campus  
**Roland Paar**, Head of Hotel Investment, Soravia

## Coffee break with Sacher Cake Corner

### SECTION 4/A: Latest trends in core CEE markets (PURPLE ROOM)

The core markets of the region continue to post strong investment figures quarter by quarter, with the importance of local players constantly increasing. Is this simply a sign of stability or can it keep new international investors from entering these markets? Local investors, developers and advisors will share their expectations for the future of the Czech, Slovak and Hungarian markets.

- 15:45 - 16:20 Czech Republic and Slovakia: Will local players rule the land?**  
Moderator: **Rudolf Nemeč MRICS**, Head of Capital Markets Slovakia, JLL  
Conversation participants:  
**Vladimír Bolek**, Portfolio Management, Member of the Board, IAD Investments  
**Erwin Hanslik MRICS**, Partner and CEE Head of Real Estate, Taylor Wessing  
**Maxim Shkolnick**, General Partner, M&A and Asset Management, Focus Estate Fund  
**Pavel Streblov MRICS**, Business Director CRE, Penta Real Estate  
**Martin ?urian?ik**, Vice-Chairman of the Board of Directors, Tatra Asset Management
- 16:20 - 16:50 The new city centres of Budapest – Multi-purpose developments in Hungary**  
Moderator: **Benjamin Perez-Ellischewitz MRICS**, National Director, Head of Capital Markets Hungary, JLL  
Conversation participants:  
**Jan Hübner**, CEO, HB Reavis Hungary  
**Tom Lisiecki**, CEO, TriGranit  
**Tibor Tatár MRICS**, vezérigazgató, Futureal - csoport  
**Dr. Gergely Árendás**, ügyvezet? igazgató, Property Market

## **SECTION 4/B: Focus on Romania and Southeast Europe (GREY ROOM)**

Core CEE markets tend to overshadow the countries of Southeastern Europe but there is a lot to watch out for in this region. Purchasing power and demand for modern space is growing, so it's no surprise that new developers and investors keep entering the market. Besides a couple of established investment destinations, numerous major cities in these countries offer untapped potential for those willing to take higher risks for higher rewards. In the two panels of this section, one of them dedicated to Romania, the region's largest market, important local players will make their case and show why it is worth investing in SEE.

**Chair: Victor Constantinescu**, Managing Partner, Romania & Co-Head of Real Estate, Kinstellar

### **15:45 - 16:20 Romania: Is mixed-use the new normal?**

Moderator: **Andrei Vacaru**, Head of Capital Markets, JLL Romania

Conversation participants:

**Romulus Andrei**, Director, Banca Transilvania

**Roxana Dudau LL.M.**, Associated Partner, Head of Real Estate & Construction Department, Noerr

**Beatrice Dumitrascu**, Vice President, One United Properties

**David Hay**, Founder and CEO, ADD Value Management

**Robert Miklo**, Director, Investment Services, Colliers International

### **16:20 - 16:50 Investing in SEE – Bulgaria, Serbia, Croatia, Slovenia on the rise**

Moderator: **Victor Constantinescu**, Managing Partner, Romania & Co-Head of Real Estate, Kinstellar

Conversation participants:

**Claus Graggaber**, Head of CRE International, Erste Group

**Andrew Peirson MRICS**, Managing Director SEE, CBRE

**Elitsa Tsenova**, Acquisitions Manager, Lion's Head Investment

**Filip Vu?agi? MRICS**, Partner / Director, Colliers International Croatia

**Mia Zecevic**, CEO, Novaston Real Estate Platform

**Closing remarks**