

CEE Property Forum 2018 - Vienna, Austria program

19th September 2018

19:00-22:00 PRE-CONFERENCE NETWORKING RECEPTION SPONSORED BY CBRE, ERSTE GROUP BANK, ZEUS CAPITAL MANAGEMENT

Exclusive networking reception hosted by Erste Group Bank at Erste Campus. Buffet dinner, gin and tonic bar, exclusive Austrian wine selection, Champagne bar. The gin and tonic bar will be sponsored by CBRE and the Champagne bar will be by Zeus Capital Management.

Venue: Erste Campus (1100 Vienna, Am Belvedere 1)

Free shuttle bus service will be available from the Imperial Riding School Vienna Hotel to Erste Campus.

Departure times: 18:40, 19:30, 20:00

20th September 2018

08:30-09:00 REGISTRATION

Section 1: Property investment in Europe - The big picture (Blue Room)

After years of continued expansion on Europe's property market, it is time to ask the question: how long will this current growth last? The market sentiment is still positive but concerns over rising interest rates, disruptive technologies, rapidly changing tenant needs and issues like global warming or persisting political uncertainty are making investors rethink their long-term strategies.

In a dynamically changing and increasingly unpredictable world, it is hard to keep up with trends. The goal of CEE Property Forum is to help real estate professionals explore future strategies by bringing together market leaders and industry experts from all over Europe. The first presentation of the conference will provide an overview of the key economic trends affecting the real estate market. This will be followed by two interdisciplinary panels which will discuss the current investment and financing landscape not only in the Central and Eastern European region but the entire continent.

09:00 - 09:10 Welcome speech

People:

Csanád Csürös, CEO, Property Forum

Silvio Estienne MRICS, Board Member, RICS Europe World Regional Board

09:10 - 09:30 Rising interest rates and growing uncertainty - What does this mean for property investments?

Speaker:

Pasquale Diana, Executive Director, Head of CEEMEA Economics, Morgan Stanley

09:30 - 10:20 Fighting for the best assets - Risks & rewards on the investment market

Moderator: **Jean-Bernard Wurm**, Co-Founder & Managing Director, Secure Legal Title, London
Conversation participants:

Mike Atwell, Head of Capital Markets Czech Republic and Lead Director CEE, JLL

Tomáš B?hounek, Partner, bnt attorneys in CEE

Dr. Piotr Go?dziewicz MRICS, Director, Capital Markets CEE, BNP Paribas Real Estate

Lila Pateraki, Chief Investment Officer, Zeus Capital Management

James Quill, Director, Transactions, Prologis

10:20 - 11:00 The era of free money might be over soon - New financing strategies

Moderator: **Tim Wilkinson MRICS**, Chairman, RICS in Romania

Conversation participants:

Luke Dawson, Managing Director & Head of Capital Markets CEE, Colliers International

Martin Erbe, Head of International Real Estate Finance Continental Europe, Helaba

Dieter Knittel, Head of CEE, pbb Deutsche Pfandbriefbank

Andreas Naujoks, Partner, Head of International Banking & Finance, Noerr

Richard Wilkinson, Group CFO, CTP

Hannes Wimmer, Executive Director, Loan Syndication, Erste Group Bank AG

11:00 - 11:30 Coffee break

Section 2: The future of real estate (Blue Room)

This year's conference is centred on the topic of technology. Innovation is reshaping the property industry which is why CEE Property Forum aims to prepare guests for future changes by analysing current trends during the panel discussions of the day and by gathering speakers to share their vision for the next phase of the profession.

The second section of the day will feature two renowned speakers who will share their thoughts on digitisation in the property sector and key proptech trends influencing the industry. The presentations will be followed by a visionary panel discussion on the future of real estate developments.

11:30 - 11:50 Digital transformation in the property sector

Speaker:

Javier Kindelan Williams FRICS, CEO, EMEA Valuation & Advisory Services, Vice President, CBRE Spain

11:50 - 12:10 Innovation in real estate – Top proptech trends influencing the industry

Speaker:

James Dearsley, Co-Founder, Unissu

12:10 - 12:50 How to develop buildings for the next generation?

Moderator: **Silvio Estienne MRICS**, Board Member, RICS Europe World Regional Board

Conversation participants:

Szilvia B?sze, Business Development Director, Paulinyi-Reith & Partners Zrt.

Pál Dános MAISz, MRICS, Director, KPMG

Glyn Evans MRICS, Head of Design & Build CEE, Cushman & Wakefield

John J Fekete MRICS, Executive Director - Saudi Arabia, Head of Consulting Services – MENA, JLL

Lara Paemen, Director, IFMA EMEA

12:50- 13:50 Lunch break

Section 3/A: New rules, new technologies (Blue Room)

This section will take a closer look at two lines of business that are deeply affected by technology: workplace solutions and valuation.

The concept of the ideal office space has changed tremendously in recent years. New ways of working and new technologies are giving landlords a run for their money. The first, very diverse panel will talk about what makes an office attractive in 2018 and what it will take to secure new leases and keep existing tenants happy in the years to come.

The automation and digitalisation of valuation (and the entire investment process) can pose a threat to valuers and agents. The second expert panel will debate whether this is something that real estate professionals already need to deal with.

13:50 - 14:25 How to create a future-proof workplace?

Moderator: **Monika Rajaska-Woli?ska MRICS**, Managing Partner, Poland, Colliers International

Conversation participants:

Karolina Dudek, Workplace Strategy Manager, BNP Paribas Real Estate Poland

Natalia Kiskova, Global Head, HubHub

Maciej Markowski, CEO & Co-Founder, spaceOS

John Newton MRICS, Managing Director, Tétris

14:25 - 15:00 Will robots replace valuers? - The future of valuation

Moderator: **James Dearsley**, Co-Founder, Unissu

Conversation participants:

Barbora Dermeková MRICS, Head of Valuation, JLL

Leandro S. Escobar Torres MRICS REV, Managing Director, Professional Association of Valuation Companies of Spain

Prof. Wolfgang Feilmayr, Methodical Advisory - Valuation, Datascience Service GmbH

Richard Hogg MRICS HypZert, Head of Valuation, Advisory and Research for Czech Republic and Slovakia, Cushman & Wakefield

Ferenc Németh MRICS, Real Estate Expert, Erste Group Collateral Management

Section 3/B: New European investment destinations (Purple Room)

Core CEE markets tend to overshadow the countries of Southeastern Europe but there is a lot to watch out for in this region. Purchasing power and demand for modern space is growing, so it is no wonder that new developers and investors keep entering the market. Besides a couple of established investment destinations, numerous major cities in these countries offer untapped potential for those willing to take higher risks for higher rewards.

In the two panels of this section, one of them dedicated to Romania, the region's largest market, key local players will make their case and show why it is worth investing in SEE.

13:50 - 14:25 Romania - Will the market cool down before it truly heats up?

Moderator: **R?zvan Gheorghiu-Testa FRICS**, Partner - Co-Head of Real Estate Practice Group, ?uca Zbârcea & Asocia?ii

Conversation participants:

Fulga Dinu, Country Manager Operations, Immofinanz Romania

Ana Dumitrache, Head of Investment Properties Romania, CBRE

Hedwig Höfler, Head of Investment Management, CA Immo

Ulf Pleschiutschnig, Managing Director, Morgan Stanley Real Estate Investment

Andrei Vacaru, Head of Capital Markets, JLL Romania

14:25 - 15:00 Europe's dark horses join the race - Investments in SEE

Moderator: **Andrew Peirson MRICS**, Managing Director SEE, CBRE

Conversation participants:

Charalampos Pandis, Partner, Bluehouse Capital

Boštjan Brantuša, Manager of Expansion and Development Croatia, SES Spar European Shopping Centers

Tanya Kosseva-Boshova MRICS, Managing Partner, Park Lane Developments

Maja Ostanek MRICS, Director, Real Estate Transactions, KF Finance d.o.o.

Zorana Zdrle Burlic, CEO, Delta Real Estate

Section 3/C: Asset classes on the rise (Green Room)

Student housing has already become an attractive investment product in Western Europe and there are signs of such developments in the region as well. CEE is the number one choice of more and more international students, so the opportunity is present. The regional pioneers of the business and other experts will come together to share their ideas and experience in the first panel of this section.

Tourism is booming in Central and Eastern Europe, new developments are popping up all over the region, while hotel has become a popular asset class among investors. The needs of travellers are changing fast with low-cost flights and the sharing economy completely reshaping the face of tourism. The experts of the second panel will give an overview of the latest trends on the hotel market, both globally and locally.

13:50 - 14:00 New trend in Europe - Investment opportunities in student housing

Speaker:

Michal Malecka, Head of Business Development, StudentMarketing

14:00 - 14:30 Student housing - Investment opportunities in CEE

Moderator: **Stefan Kolibar**, Head of Marketing, Bonard

Conversation participants:

Johannes Bauer, Asset Management CEE, S+B Gruppe

Axel Drwenski, Head of Real Estate Research & Strategy, Commerz Real

Alexander Gulya, Managing Director, International Campus Austria GmbH

Cristoph Lukaschek MRICS, Head of Capital Markets, Otto Immobilien

14:30 - 15:00 How do hotels successfully compete with other real estate classes?

Moderator: **Marius Gomola MRICS**, Managing Director, Horwath HTL Hungary, Founder, HOTCO

Conversation participants:

Andreas Gross, Head of Hotel Investment, B&L Gruppe

Frank Hildwein, Head of Hotel Acquisitions and Sales, Deka Immobilien

Rupert Simoner, CEO, Vienna House

15:00 - 15:30 Coffee break - candy bar

Section 4/A: The race to attract investors continues in CEE (Blue Room)

The core markets of the region continued to boom in 2018 with year-end figures expected to be on par with or in some cases exceed the results of 2017. At the same time, the voices of those who think that these markets have already reached the peak of the current cycle seem to be growing louder. That in itself is no reason for concern; still, it may be time for market players to come up with long-term strategies that can work in a period of less buoyant growth. Local investors, developers and advisors will share their expectations for the future of the Czech, Slovak and Hungarian markets.

15:30 - 16:10 Czech Republic and Slovakia insight

Moderator: **Miroslav Barnáš MRICS**, Supervisory Board Member, Transactions, ARETE

Conversation participants:

Marián Fridrich MRICS, Head of Slovakia, Cushman & Wakefield

Erwin Hanslik MRICS, Partner and CEE Head of Real Estate, Taylor Wessing

Tomáš Jandík CFA, MRICS, CEO, REICO

Péter Számely MRICS, Head of Real Estate Finance CEE, HYPO NOE Landesbank für Niederösterreich und Wien AG

16:10 - 16:50 Hungary investment and development roundtable

Moderator: **Zsolt Jakab MRICS**, Senior Investment Consultant, CBRE, Member of the Board, RICS in Hungary

Conversation participants:

MRICS Michael Edwards MRICS, Head of Capital Markets (Hungary) / Valuation & Advisory (Central Europe), Cushman & Wakefield

Dr. Zoltán Nádasdy MRICS, Partner, Head of CEE Real Estate Investments Group, Noerr

Benjamin Perez-Ellischewitz MRICS, National Director, Head of Capital Markets Hungary, JLL

Tibor Tatár MRICS, vezérigazgató, Futureal - csoport

Dr. Gergely Árendás, ügyvezető igazgató, Property Market

Section 4/B: All about user experience (Purple Room)

The global retail landscape is shifting rapidly. Changing consumer habits are making not only retailers but developers and owners of logistics and retail property rethink their strategies. Businesses need to react to the growing popularity of online shopping fast as costumers need to feel that shopping malls are much more than just offline stores put next to each other. These two panels will look at how retailers can improve user experience and how the logistics market can benefit from these changes.

15:30 - 15:50 The future of shopping destinations

Speaker:

Riccardo Marini, Founder, Marini Urbanismo

15:50 - 16:20 It's time to reinvent the concept of the mall

Moderator: **Walter Wölfler**, Senior Director, Head of Retail Austria & CEE, CBRE

Conversation participants:

Clemens Bärentaler, Partner, Taylor Wessing

Riccardo Marini, Founder, Marini Urbanismo

Savino Natalicchio, ?Director of Retail & Shopping Center Business Unit, Duff & Phelps

Dr. Martin Sabelko, Managing Director Austria, Warburg-HIH Invest Real Estate GmbH

Ilona Taillade, CEO and Co-Founder, BrandSpots

16:20 - 16:50 E-commerce is taking the logistics market to new highs - What's next?

Moderator: **Filip Kozák MRICS**, Director of Corporate Real Estate CEE, DHL Supply Chain

People:

Ferdinand Hlobil, Head of Industrial Agency CEE, Cushman & Wakefield

Jim Orsel, Head of Industrial & Logistics | Netherlands, Colliers International

Martin Polák, Managing Director, Regional Head CEE, ProLogis

16:50 Closing remarks